

Evaluation du site cnet.com

Généré le 21 Février 2021 00:16

Le score est de 64/100



Optimisation du contenu

	Titre	Product reviews, how-tos, deals and the latest tech news - CNET Longueur : 63 Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	CNET is the world's leader in tech product reviews, news, prices, videos, forums, how-tos and more. Longueur : 99 Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>CNET</td></tr><tr><td>title</td><td>Product reviews, how-tos, deals and the latest tech news</td></tr><tr><td>description</td><td>CNET is the world's leader in tech product reviews, news, prices, videos, forums, how-tos and more.</td></tr><tr><td>image</td><td>https://cnet3.cbsstatic.com/fly/bundles/cnetcss/images/core/redball/logo_310_white.png</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.cnet.com/</td></tr></tbody></table>	Propriété	Contenu	site_name	CNET	title	Product reviews, how-tos, deals and the latest tech news	description	CNET is the world's leader in tech product reviews, news, prices, videos, forums, how-tos and more.	image	https://cnet3.cbsstatic.com/fly/bundles/cnetcss/images/core/redball/logo_310_white.png	type	website	url	https://www.cnet.com/
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and how to do it

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	Images	Nous avons trouvé 122 image(s) sur cette page Web. 118 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 35% Idéal! le ratio de cette page texte/HTML est entre 25 et 70 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.

Liens

	Liens dans la page	Nous avons trouvé un total de 274 lien(s) dont 8 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 3.28% Liens internes 96.72%

Liens dans la page

Texte d'ancre	Type	Juice
Diablo II: Resurrected	Interne	Passing Juice
NASA Perseverance Mars rover	Interne	Passing Juice
\$1,400 stimulus check formula	Interne	Passing Juice
Nintendo Direct	Interne	Passing Juice
Mortal Kombat movie trailer	Interne	Passing Juice
PS5 restocks	Interne	Passing Juice
All the best products	Interne	Passing Juice
Award winners	Interne	Passing Juice
Best 5G phone	Interne	Passing Juice
Best air purifier	Interne	Passing Juice
Best antivirus	Interne	Passing Juice
Best balance transfer credit card	Interne	Passing Juice
Best cash-back credit cards	Interne	Passing Juice
Best cordless vacuum	Interne	Passing Juice
Best fire pit	Interne	Passing Juice
Best headphones	Interne	Passing Juice
Best laptop	Interne	Passing Juice
Best massage gun	Interne	Passing Juice
Best mattress	Interne	Passing Juice
Best meal kit delivery service	Interne	Passing Juice

Liens dans la page

Best mesh Wi-Fi	Interne	Passing Juice
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Best VPN	Interne	Passing Juice
Best web hosting	Interne	Passing Juice
Best wireless earbuds	Interne	Passing Juice
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Newsletter	Interne	Passing Juice
Sitemap	Interne	Passing Juice
Careers	Externe	Passing Juice
Help Center	Externe	Passing Juice
Licensing	Externe	Passing Juice
Privacy Policy	Externe	Passing Juice
Terms of Use	Externe	Passing Juice
Do Not Sell My Information	Externe	Passing Juice

Mots-clefs

 Nuage de mots-clefs
get all more **best** ago home stimulus deals how hrs






Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
----------	---------	-------	------------	-------------	------------------






Cohérence des mots-clefs

best	71	✘	✘	✘	✔
all	25	✘	✘	✘	✔
how	25	✔	✘	✔	✔
ago	23	✘	✘	✘	✘
hrs	20	✘	✘	✘	✘

Ergonomie

	Url	Domaine : cnet.com Longueur : 8
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 208 Avertissements : 24
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.

Document



Astuces vitesse

- ✓ Excellent, votre site n'utilise pas de tableaux imbriqués.
- ✓ Parfait. Aucun style css inline n'a été trouvé dans vos tags HTML!
- ✓ Génial, votre site web contient peu de fichiers CSS.
- ✓ Parfait, votre site web contient peu de fichiers javascript.
- ✗ Dommage, votre site n'est pas optimisé avec gzip.

Mobile



Optimisation mobile

- ✓ Icône Apple
- ✓ Méta tags viewport
- ✓ Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://www.cnet.com/sitemaps/news.xml>

<https://www.cnet.com/sitemaps/dfl.xml>

<https://www.cnet.com/sitemaps/tags.xml>

<https://www.cnet.com/sitemaps/topics.xml>

<https://www.cnet.com/sitemaps/article/index.xml>

<https://www.cnet.com/sitemaps/gallery/index.xml>

<https://www.cnet.com/sitemaps/how-to/index.xml>

<https://www.cnet.com/sitemaps/product/index.xml>

<https://www.cnet.com/sitemaps/review/index.xml>

<https://www.cnet.com/sitemaps/video/index.xml>



<https://www.cnet.com/es/sitemaps/news.xml>

<https://www.cnet.com/es/sitemaps/tags.xml>

<https://www.cnet.com/es/sitemaps/topics.xml>

<https://www.cnet.com/es/sitemaps/article/index.xml>

Optimisation

		https://www.cnet.com/es/sitemaps/gallery/index.xml https://www.cnet.com/es/sitemaps/how-to/index.xml https://www.cnet.com/es/sitemaps/product/index.xml https://www.cnet.com/es/sitemaps/video/index.xml https://www.cnet.com/roadshow/sitemaps/news.xml https://www.cnet.com/roadshow/sitemaps/best.xml https://www.cnet.com/roadshow/sitemaps/dfll.xml https://www.cnet.com/roadshow/sitemaps/makes.xml https://www.cnet.com/roadshow/sitemaps/topics.xml https://www.cnet.com/roadshow/sitemaps/gallery/index.xml https://www.cnet.com/roadshow/sitemaps/article/index.xml https://www.cnet.com/roadshow/sitemaps/product/index.xml https://www.cnet.com/roadshow/sitemaps/review/index.xml https://www.cnet.com/roadshow/sitemaps/video/index.xml https://www.cnet.com/forums/sitemaps/forums.xml https://www.cnet.com/forums/sitemaps/forums/index.xml
	Robots.txt	http://cnet.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.