








Website review tr.usembassy.gov

Generated on February 21 2021 14:53 PM

The score is 56/100






SEO Content


	Title	<p>U.S. Embassy and Consulates in Turkey</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>The mission of the United States Embassy is to advance the interests of the United States, and to serve and protect U.S. citizens in Turkey.</p> <p>Length : 140</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>locale:alternate</td> <td>tr_TR</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>U.S. Embassy and Consulates in Turkey</td> </tr> <tr> <td>description</td> <td>The mission of the United States Embassy is to advance the interests of the United States, and to serve and protect U.S. citizens in Turkey.</td> </tr> <tr> <td>url</td> <td>https://tr.usembassy.gov/</td> </tr> <tr> <td>site_name</td> <td>U.S. Embassy & Consulates in Turkey</td> </tr> </tbody> </table>	Property	Content	locale	en_US	locale:alternate	tr_TR	type	website	title	U.S. Embassy and Consulates in Turkey	description	The mission of the United States Embassy is to advance the interests of the United States, and to serve and protect U.S. citizens in Turkey.	url	https://tr.usembassy.gov/	site_name	U.S. Embassy & Consulates in Turkey
Property	Content																	
locale	en_US																	
locale:alternate	tr_TR																	
type	website																	
title	U.S. Embassy and Consulates in Turkey																	
description	The mission of the United States Embassy is to advance the interests of the United States, and to serve and protect U.S. citizens in Turkey.																	
url	https://tr.usembassy.gov/																	
site_name	U.S. Embassy & Consulates in Turkey																	
	Headings	<table border="1" data-bbox="539 1928 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1209 2067" style="list-style-type: none"> • [H1] U.S. Embassy & Consulates in Turkey 	H1	H2	H3	H4	H5	H6	1	19	9	0	0	0				
H1	H2	H3	H4	H5	H6													
1	19	9	0	0	0													

SEO Content





- [H2] NOTICE for U.S. Citizen Travelers
- [H2] Black History Month
- [H2] COVID-19 Information
- [H2] Secretary Blinken’s Call with Turkish Foreign Minister Çavuşoğlu
- [H2] Release Osman Kavala Immediately
- [H2] Ambassador David Satterfield ’s Virtual Remarks to the Fulbright Commission’s 70th Anniversary
- [H2] ECA Acting Assistant Secretary Matthew Lussenhop’s Remarks to the Fulbright Commission’s 70th...
- [H2] Meet America’s new secretary of state: Antony Blinken
- [H2] United States and Turkey Sign Cultural Property Agreement
- [H2] Ambassador Satterfield’s Remarks on the Signing of a Memorandum of Understanding to Protect Turkish Cultural...
- [H2] Joe Biden: America’s next president
- [H2] Kamala Harris: America’s next vice president
- [H2] Health Alert: Department of State – Bureau of Consular Affairs
- [H2] Why so much time from election to inauguration of a U.S. president?
- [H2] USTDA Supports Istanbul’s Digital Transformation
- [H2] Health Alert: COVID-19 Related Restrictions in Turkey – Update
- [H2] Health Alert: COVID-19 and Related Restrictions – Update
- [H2] Demonstration Alert: U.S. Consulate General Istanbul, Turkey
- [H2] Ambassador Satterfield’s Statement on International Human Rights Day
- [H3] Social / Search
- [H3] Secretary Blinken’s Call with Turkish Foreign Minister Çavuşoğlu
- [H3] Ambassador Satterfield ’s Virtual Remarks to the Fulbright Commission’s 70th Anniversary
- [H3] Acting AS Matthew Lussenhop’s Remarks to the Fulbright Commission’s 70th Anniversary
- [H3] Meet America’s new secretary of state: Antony Blinken
- [H3] Amb. Satterfield’s Remarks on the Signing of a MoU to Protect Turkish Cultural Property
- [H3] U.S. Embassy in Turkey
- [H3] U.S. Embassy Ankara
- [H3] U.S. Consulates

	Images	<p>We found 61 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
---	--------	--

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Read More	Internal	Passing Juice
Read More...	Internal	Passing Juice
[Skip to Content]	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Visit the U.S.!	Internal	Passing Juice
Find Opportunities	Internal	Passing Juice
Jobs at the Embassy	Internal	Passing Juice
NOTICE for U.S. Citizen Travelers	Internal	Passing Juice
Alert	Internal	Passing Juice
News	Internal	Passing Juice

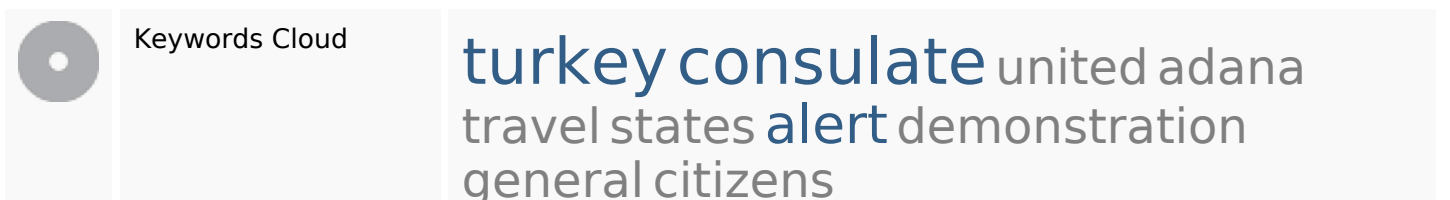
In-page links

Black History Month	Internal	Passing Juice
History	Internal	Passing Juice
COVID-19 Information	Internal	Passing Juice
Security & Emergency Messages	Internal	Passing Juice
Secretary Blinken's Call with Turkish Foreign Minister Çavuşoğlu	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Statements	Internal	Passing Juice
U.S. & Turkey	Internal	Passing Juice
U.S. Secretary of State	Internal	Passing Juice
Release Osman Kavala Immediately	Internal	Passing Juice
Ambassador David Satterfield's Virtual Remarks to the Fulbright Commission's 70th Anniversary	Internal	Passing Juice
Ambassador	Internal	Passing Juice
Speeches	Internal	Passing Juice
Video	Internal	Passing Juice
ECA Acting Assistant Secretary Matthew Lussenhop's Remarks to the Fulbright Commission's 70th...	Internal	Passing Juice
Education	Internal	Passing Juice
Meet America's new secretary of state: Antony Blinken	Internal	Passing Juice
United States and Turkey Sign Cultural Property Agreement	Internal	Passing Juice
Ambassador Satterfield's Remarks on the Signing of a Memorandum of Understanding to Protect Turkish Cultural...	Internal	Passing Juice
Joe Biden: America's next president	Internal	Passing Juice
President of the United States	Internal	Passing Juice
Kamala Harris: America's next vice president	Internal	Passing Juice
Vice President of the United States	Internal	Passing Juice
Health Alert: Department of State - Bureau of Consular Affairs	Internal	Passing Juice
Why so much time from election to inauguration of a U.S. president?	Internal	Passing Juice

In-page links

USTDA Supports Istanbul’s Digital Transformation	Internal	Passing Juice
Health Alert: COVID-19 Related Restrictions in Turkey &#8211; Update	Internal	Passing Juice
Health Alert: COVID-19 and Related Restrictions &#8211; Update	Internal	Passing Juice
Demonstration Alert: U.S. Consulate General Istanbul, Turkey	Internal	Passing Juice
Ambassador Satterfield’s Statement on International Human Rights Day	Internal	Passing Juice
Visas	Internal	Passing Juice
U.S. Citizen Services	Internal	Passing Juice
Our Relationship	Internal	Passing Juice
Business	Internal	Passing Juice
Education & Culture	Internal	Passing Juice
Embassy &#038; Consulates	Internal	Passing Juice
News &#038; Events	Internal	Passing Juice
Privacy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
U.S. Embassy Ankara	Internal	Passing Juice
U.S. Consulate General Istanbul	Internal	Passing Juice
U.S. Consulate Adana	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
turkey	15	✓	✗	✓	✓







Keywords Consistency

consulate	13	✓	✗	✗	✓
alert	10	✗	✗	✗	✓
united	8	✗	✗	✓	✓
adana	8	✗	✗	✗	✗

Usability

	Url	Domain : tr.usembassy.gov Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 90 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://tr.usembassy.gov/sitemap.xml>



Robots.txt

<http://tr.usembassy.gov/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics