



# Website review td-perel.ru

Generated on April 03 2023 07:48 AM



The score is 43/100







## SEO Content

	Title	Строительные материалы Perel Length : 28 Perfect, your title contains between 10 and 70 characters.												
	Description	Материалы для строительства и отделки зданий. Цветные и теплые кладочные смеси, монтажные и плиточные клея, цементные и гипсовые штукатурки. Более 200 наименований строительных материалов. Length : 188 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	perel Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Каталог строительных материалов Perel</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 28 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.59% External Links : Passing Juice 0% Internal Links 98.41%

## In-page links

Anchor	Type	Juice
<a href="#">Забыли пароль?</a>	Internal	noFollow
<a href="#">Цветная кладочная смесь</a>	Internal	Passing Juice
<a href="#">Perel SL</a>	Internal	Passing Juice
<a href="#">Perel VL</a>	Internal	Passing Juice
<a href="#">Perel NL</a>	Internal	Passing Juice
<a href="#">Теплая кладочная смесь</a>	Internal	Passing Juice
<a href="#">Затирки и расшивки</a>	Internal	Passing Juice
<a href="#">Палитра 12 цветов</a>	Internal	Passing Juice
<a href="#">Клеи для плитки и камня</a>	Internal	Passing Juice
<a href="#">Монтажный клей</a>	Internal	Passing Juice

## In-page links

<a href="#">Штукатурки</a>	Internal	Passing Juice
<a href="#">Гипсовая штукатурка</a>	Internal	Passing Juice
<a href="#">Цементная штукатурка</a>	Internal	Passing Juice
<a href="#">Шпаклевки</a>	Internal	Passing Juice
<a href="#">Гипсовая шпаклевка</a>	Internal	Passing Juice
<a href="#">Полимерная шпаклевка</a>	Internal	Passing Juice
<a href="#">Цементная шпаклевка</a>	Internal	Passing Juice
<a href="#">Наливные полы</a>	Internal	Passing Juice
<a href="#">Гидроизоляция</a>	Internal	Passing Juice
<a href="#">Смеси для брусчатки</a>	Internal	Passing Juice
<a href="#">Описание системы Perel RodStone</a>	Internal	Passing Juice
<a href="#">Дренажный раствор RodStone Основа</a>	Internal	Passing Juice
<a href="#">Клей для брусчатки RodStone Адгезив</a>	Internal	Passing Juice
<a href="#">Противоморозной добавки для раствора</a>	Internal	Passing Juice
<a href="#">Универсальные смеси</a>	Internal	Passing Juice
<a href="#">Грунтовка</a>	Internal	Passing Juice
<a href="#">Декоративная штукатурка</a>	Internal	Passing Juice
<a href="#">Акриловая</a>	Internal	Passing Juice
<a href="#">Силиконовая</a>	Internal	Passing Juice
<a href="#">Цементная</a>	Internal	Passing Juice
<a href="#">Фактурные материалы</a>	Internal	Passing Juice
<a href="#">Краски</a>	Internal	Passing Juice
<a href="#">Гидрофобизатор</a>	Internal	Passing Juice
<a href="#">Средство для удаления высолов</a>	Internal	Passing Juice
<a href="#">Системы утепления фасадов</a>	Internal	Passing Juice
<a href="#">Каталоги Perel в PDF</a>	Internal	Passing Juice
<a href="#">О торговой марке</a>	Internal	Passing Juice
<a href="#">Производство</a>	Internal	Passing Juice

## In-page links

<a href="#">Стать партнером</a>	Internal	Passing Juice
<a href="#">Сертификаты</a>	Internal	Passing Juice
<a href="#">Учебный центр Perel</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Статьи</a>	Internal	Passing Juice
<a href="#">Каталог товаров</a>	Internal	Passing Juice
<a href="#">Палитра 14 цветов</a>	Internal	Passing Juice
<a href="#">Палитра 14 цветов</a>	Internal	Passing Juice
<a href="#">Палитра 14 цветов</a>	Internal	Passing Juice
<a href="#">Готовые шпаклевки</a>	Internal	Passing Juice
<a href="#">Заполнение швов (Водопроницаемый)</a>	Internal	Passing Juice
<a href="#">Палитра Perel RodStone</a>	Internal	Passing Juice
<a href="#">Заполнение швов (ВодоНЕпроницаемый)</a>	Internal	Passing Juice
<a href="#">Палитра Perel RodStone Шов-Литой</a>	Internal	Passing Juice
<a href="#">Конструктор фасадов</a>	Internal	Passing Juice
<a href="#">Видео-инструкции</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	noFollow

## SEO Keywords

Keywords Cloud

смесь **для** кладочная смеси **perel**

## SEO Keywords



шпаклевка rodstone цементная палитра  
штукатурка

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
perel	61	✓	✓	✗	✓
для	51	✗	✗	✓	✗
палитра	27	✗	✗	✗	✗
rodstone	27	✗	✗	✗	✗
смесь	22	✗	✗	✗	✗










### Usability

	Url	Domain : td-perel.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 0




## Document

						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	3
Deprecated tags	Occurrences					
<center>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://td-perel.ru/sitemap.xml</code>
	Robots.txt	<code>http://td-perel.ru/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.