







# Website review shopnovelty.com

Generated on June 16 2023 17:05 PM






The score is 43/100




## SEO Content

	<p>Title</p>	<p>Shopnovelty - Discover Unique Items and Join Taichi Fitness Classes &amp;ndash; shopnovelty</p> <p>Length : 90</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Discover unique items at Shopnovelty and join our Taichi Fitness Classes. Stay fit with pregnancy-safe workouts, prenatal workouts, and workout during pregnancy.</p> <p>Length : 162</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>shopnovelty</td> </tr> <tr> <td>url</td> <td>https://shopnovelty.com/</td> </tr> <tr> <td>title</td> <td>Shopnovelty - Discover Unique Items and Join Taichi Fitness Classes</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Discover unique items at Shopnovelty and join our Taichi Fitness Classes. Stay fit with pregnancy-safe workouts, prenatal workouts, and workout during pregnancy.</td> </tr> </tbody> </table>	Property	Content	site_name	shopnovelty	url	https://shopnovelty.com/	title	Shopnovelty - Discover Unique Items and Join Taichi Fitness Classes	type	website	description	Discover unique items at Shopnovelty and join our Taichi Fitness Classes. Stay fit with pregnancy-safe workouts, prenatal workouts, and workout during pregnancy.
Property	Content													
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description	Discover unique items at Shopnovelty and join our Taichi Fitness Classes. Stay fit with pregnancy-safe workouts, prenatal workouts, and workout during pregnancy.													




## SEO Content

		<p>image <a href="http://cdn.shopify.com/s/files/1/0686/9087/0549/files/shopnovelity.com_d0899379-6d37-400a-a48a-e321b8ae9a80.png?v=1686836970">http://cdn.shopify.com/s/files/1/0686/9087/0549/files/shopnovelity.com_d0899379-6d37-400a-a48a-e321b8ae9a80.png?v=1686836970</a></p> <p>image:secure_url <a href="https://cdn.shopify.com/s/files/1/0686/9087/0549/files/shopnovelity.com_d0899379-6d37-400a-a48a-e321b8ae9a80.png?v=1686836970">https://cdn.shopify.com/s/files/1/0686/9087/0549/files/shopnovelity.com_d0899379-6d37-400a-a48a-e321b8ae9a80.png?v=1686836970</a></p> <p>image:width 500</p> <p>image:height 500</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Item added to your cart</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H3] Prenatal Fitness Course Video</li> <li>• [H3] Prenatal Fitness Course Video</li> <li>• [H3] Self-massage with a Roller Video</li> <li>• [H3] Self-massage with a Roller Video</li> <li>• [H3] Taichi - Theory and Breathing Video (P.1)</li> <li>• [H3] Taichi - Theory and Breathing Video (P.1)</li> <li>• [H3] Taichi Part 2 Video - Initial Form</li> <li>• [H3] Taichi Part 2 Video - Initial Form</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	8	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


## SEO Links

		
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 7.69%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 92.31%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">View my cart</a>	Internal	Passing Juice
<a href="#">Prenatal Fitness Course Video</a>	Internal	Passing Juice
<a href="#">Self-massage with a Roller Video</a>	Internal	Passing Juice
<a href="#">Taichi - Theory and Breathing Video (P.1)</a>	Internal	Passing Juice
<a href="#">Taichi Part 2 Video - Initial Form</a>	Internal	Passing Juice
<a href="#">shopnovelity</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Shipping policy</a>	Internal	Passing Juice
<a href="#">Contact information</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>video unit initial regular price form taichi</p> <p>sale fitness <b>usd</b></p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	16	✘	✘	✘	✘
usd	12	✘	✘	✘	✘
sale	12	✘	✘	✘	✘
video	8	✘	✘	✘	✔
regular	8	✘	✘	✘	✘

## Usability

	Url	Domain : shopnovelity.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 33 Warnings : 4				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Deprecated tags	Occurrences		
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## Document

<s>

4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://shopnovelity.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics