

Website review pepperstone.com

Generated on September 11 2023 09:35 AM






The score is 50/100







SEO Content

	Title	Forex Broker & CFD Trading Platform Pepperstone Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	Master the trade with Pepperstone. We'll arm you with the tools, insight and support you need to trade forex and CFDs with confidence. Length : 139 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Forex Broker & CFD Trading Platform Pepperstone</td></tr><tr><td>description</td><td>Master the trade with Pepperstone. We'll arm you with the tools, insight and support you need to trade forex and CFDs with confidence.</td></tr><tr><td>url</td><td>https://pepperstone.com/en/</td></tr><tr><td>image</td><td>https://eu-images.contentstack.com/v3/assets/bltaec35894448c7261/blt1806590e67027108/637db2b832b3c74c71eac281/Pepperstone_Default_Thumbnail.png/?</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	Forex Broker & CFD Trading Platform Pepperstone	description	Master the trade with Pepperstone. We'll arm you with the tools, insight and support you need to trade forex and CFDs with confidence.	url	https://pepperstone.com/en/	image	https://eu-images.contentstack.com/v3/assets/bltaec35894448c7261/blt1806590e67027108/637db2b832b3c74c71eac281/Pepperstone_Default_Thumbnail.png/?	type	website
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SEO Content

		<ul style="list-style-type: none">• [H1] Trade global markets your way• [H1] Fast & Reliable• [H1] Razor sharp spreads• [H1] Industry leading liquidity• [H2] Unlock access to four major trading platforms.• [H2] The tools you need to reach your trading potential• [H2] Sharpen your trading edge• [H2] Globally, we're awarded by• [H2] Ready to trade?• [H6] Pepperstone Markets Limited• [H6] Market Analysis• [H6] Education• [H6] Support• [H6] Contact us
	Images	<p>We found 33 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 5 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.81%</p> <p>Internal Links 85.19%</p>

In-page links

Anchor	Type	Juice
PERSONAL	Internal	Passing Juice
PARTNERS	External	Passing Juice
GROUP	External	Passing Juice
PRO	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
HELP & SUPPORT	Internal	Passing Juice
REFER A FRIEND	Internal	Passing Juice
Pricing	Internal	Passing Juice
Markets	Internal	Passing Juice
Platforms	Internal	Passing Juice
Analysis	Internal	Passing Juice
Education	Internal	Passing Juice
Login	Internal	Passing Juice
Join now	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Trustpilot	External	Passing Juice
Pepperstone Markets Limited	Internal	Passing Juice
Contact us	Internal	Passing Juice
Legal documents	Internal	Passing Juice
Privacy policy	External	Passing Juice
Website terms and conditions	Internal	Passing Juice
Cookie policy	Internal	Passing Juice
RDN	Internal	Passing Juice
legal documents	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : pepperstone.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 32
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://pepperstone.com/sitemap.xml</code>
	Robots.txt	<code>http://pepperstone.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.