Website review pepperstone.com

Generated on September 11 2023 09:35 AM

The score is 50/100

SEO Content

	Title	Forex Broker & Trading Platform Pepperstone Length: 53 Perfect, your title contains between 10 and 70 characters.					
	Description	Master the trade with Pepperstone. We'll arm you with the tools, insight and support you need to trade forex and CFDs with confidence. Length: 139 Great, your meta description contains between 70 and 160 characters.					
8	Keywords			n't found met <u>enerator</u> to cr	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your	page ta	ike advantage	e of Og Prop	erties.	
		Property	′	Content			
		title		Forex Broke Pepperston	•	D Trading	Platform
		descriptio	n		l arm you w I need to tr	ith the tool	e. ls, insight and nd CFDs with
		url		https://pepperstone.com/en/			
		image		bltaec3589	4448c7261 2b3c74c71	/blt1806590	om/v3/assets/ De67027108/ Operstone_Def
		type		website			
	Headings	H1 4	H2 5	H3 0	H4 0	H5 0	H6 5

SEO Content

•		 [H1] Trade global markets your way [H1] Fast & Reliable [H1] Razor sharp spreads [H1] Industry leading liquidity [H2] Unlock access to four major trading platforms. [H2] The tools you need to reach your trading potential [H2] Sharpen your trading edge [H2] Globally, we're awarded by [H2] Ready to trade? [H6] Pepperstone Markets Limited [H6] Market Analysis [H6] Education [H6] Support [H6] Contact us
	Images	We found 33 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

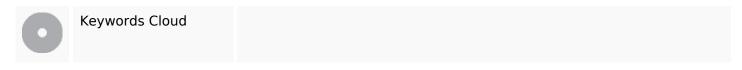
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 5 link(s) to files
Statistics Externa		External Links : noFollow 0%
		External Links : Passing Juice 14.81%
		Internal Links 85.19%

In-page links

Anchor	Туре	Juice
PERSONAL	Internal	Passing Juice
<u>PARTNERS</u>	External	Passing Juice
GROUP	External	Passing Juice
<u>PRO</u>	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
HELP & amp; SUPPORT	Internal	Passing Juice
REFER A FRIEND	Internal	Passing Juice
Pricing	Internal	Passing Juice
<u>Markets</u>	Internal	Passing Juice
<u>Platforms</u>	Internal	Passing Juice
<u>Analysis</u>	Internal	Passing Juice
Education	Internal	Passing Juice
<u>Login</u>	Internal	Passing Juice
Join now	Internal	Passing Juice
<u>Learn more</u>	Internal	Passing Juice
<u>Learn more</u>	Internal	Passing Juice
<u>Learn more</u>	Internal	Passing Juice
<u>Learn more</u>	Internal	Passing Juice
Trustpilot	External	Passing Juice
Pepperstone Markets Limited	Internal	Passing Juice
Contact us	Internal	Passing Juice
Legal documents	Internal	Passing Juice
Privacy policy	External	Passing Juice
Website terms and conditions	Internal	Passing Juice
Cookie policy	Internal	Passing Juice
RDN	Internal	Passing Juice
legal documents	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

0	Url	Domain : pepperstone.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors : 26 Warnings : 32
Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips	Excellent, your website doesn't use nested tables.
	Too bad, your website is using inline styles.
	✓ Great, your website has few CSS files.
	Too bad, your website has too many JS files (more than 6).
	Too bad, your website does not take advantage of gzip.

Mobile

•	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://pepperstone.com/sitemap.xml
②	Robots.txt	http://pepperstone.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.