

Website review mackva.ru

Generated on June 18 2023 08:16 AM






The score is 58/100







SEO Content

	Title	Мацква – информационно новостной портал города Москвы Length : 59 Perfect, your title contains between 10 and 70 characters.																		
	Description	✓ Информационно новостной портал города Москвы, самые свежие новости на самые разные темы, актуальные новости на портале Москвы. Length : 127 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Мацква &ndash; Столичные новости</td></tr><tr><td>description</td><td>✓ Информационно новостной портал города Москвы, самые свежие новости на самые разные темы, актуальные новости на портале Москвы.</td></tr><tr><td>url</td><td>https://mackva.ru/</td></tr><tr><td>site_name</td><td>Мацква</td></tr><tr><td>image</td><td>https://mackva.ru/wp-content/uploads/2023/01/depositphotos_6536972_m-anna-khomulo.jpg</td></tr><tr><td>image:width</td><td>1728</td></tr></tbody></table>	Property	Content	locale	ru_RU	type	website	title	Мацква – Столичные новости	description	✓ Информационно новостной портал города Москвы, самые свежие новости на самые разные темы, актуальные новости на портале Москвы.	url	https://mackva.ru/	site_name	Мацква	image	https://mackva.ru/wp-content/uploads/2023/01/depositphotos_6536972_m-anna-khomulo.jpg	image:width	1728
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SEO Content

		image:height 1157												
		image:type image/jpeg												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Новостной портал Москвы 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 25 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 18.75%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 81.25%</p>

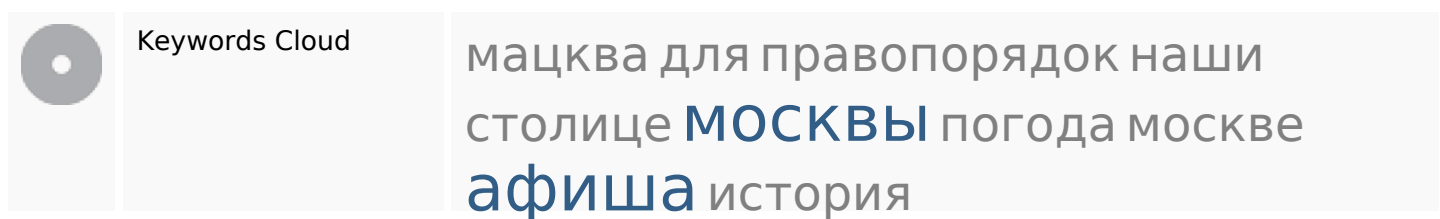
In-page links

Anchor	Type	Juice
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In-page links

Перейти к контенту	Internal	Passing Juice
Новости	Internal	Passing Juice
Эксклюзивные материалы	Internal	Passing Juice
Наши фоторепортажи	Internal	Passing Juice
Афиша	Internal	Passing Juice
Путеводитель	Internal	Passing Juice
История	Internal	Passing Juice
Фотографии старой Москвы	Internal	Passing Juice
Слайды о Москве	Internal	Passing Juice
О проекте	Internal	noFollow
=	External	noFollow
=	External	noFollow
=	External	noFollow
2	Internal	Passing Juice
45	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
афиша	4	✘	✘	✘	✘
москвы	4	✔	✘	✔	✔
мацква	2	✔	✘	✘	✘
наши	2	✘	✘	✘	✘

Keywords Consistency

правопорядок

2



Usability

	Url	Domain : mackva.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 146 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://mackva.ru/sitemap.xml>

https://mackva.ru/sitemap_index.xml



Robots.txt

<http://mackva.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.