







Website review lecosm.com

Generated on April 04 2023 15:56 PM

The score is 35/100



SEO Content

	Title	<p>Профессиональная косметика из Израиля ☆ Lecosm - интернет магазин израильской косметики [Лекосм]</p> <p>Length : 99</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Lecosm - интернет магазин израильской косметики. ☐ Доставка по всему миру! ☐ Пробники в подарок! ☐ Бесплатная консультация косметолога!</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Профессиональная косметика из Израиля ☆ Lecosm - интернет магазин израильской косметики [Лекосм]</td></tr><tr><td>description</td><td>Lecosm - интернет магазин израильской косметики. ☐ Доставка по всему миру! ☐ Пробники в подарок! ☐ Бесплатная консультация косметолога!</td></tr><tr><td>url</td><td>https://lecosm.com/</td></tr><tr><td>site_name</td><td>Lecosm - израильская косметика</td></tr></tbody></table>	Property	Content	locale	ru_RU	type	website	title	Профессиональная косметика из Израиля ☆ Lecosm - интернет магазин израильской косметики [Лекосм]	description	Lecosm - интернет магазин израильской косметики. ☐ Доставка по всему миру! ☐ Пробники в подарок! ☐ Бесплатная консультация косметолога!	url	https://lecosm.com/	site_name	Lecosm - израильская косметика
Property	Content															
locale	ru_RU															
type	website															
title	Профессиональная косметика из Израиля ☆ Lecosm - интернет магазин израильской косметики [Лекосм]															
description	Lecosm - интернет магазин израильской косметики. ☐ Доставка по всему миру! ☐ Пробники в подарок! ☐ Бесплатная консультация косметолога!															
url	https://lecosm.com/															
site_name	Lecosm - израильская косметика															

SEO Content

image


<https://lecosm.com/wp-content/uploads/2023/03/Banner-spring-Shristina-1.jpg>

Headings





H1	H2	H3	H4	H5	H6
1	16	13	1	0	0

- [H1] ПРОФЕССИОНАЛЬНАЯ ИЗРАИЛЬСКАЯ КОСМЕТИКА
- [H2] РЕКОМЕНДУЕМЫЕ ТОВАРЫ
- [H2] “Тройной эффект” дневной солнцезащитный крем SPF 30 / Triple Benefit Day Cream SPF 30 Liquid Gold Anna Lotan, 100 мл
- [H2] Био-фито-пилинг для всех типов кожи / Peeling Herbal Complex Christina, 75 мл
- [H2] Увлажняющая маска-мусс 4G / Nutritious Mousse Mask 4G Gigi, 75 мл
- [H2] Успокаивающий лечебный крем от ожогов / Therapeutic Cream & Pro-V. B5%TROLAMINE 0.67 Calmafine PHD, 250 мл
- [H2] ХИТЫ ПРОДАЖ
- [H2] Антивозрастной Питательный Крем - Энергетик / Energy Refill Anti Aging Cream Anti Age Renew, 250 мл
- [H2] Крем с гликолевой кислотой 10% / 10% Glycolic Acid Cream Nutri Peptide Gigi, 50мл
- [H2] Крем-лифтинг против морщин «Пролайн» / Proligne Lifting Anti Wrinkle Cream Greens Anna Lotan, 50 мл
- [H2] Формирующая пузырьковая кислородная маска / Firming Bubbles Mask Hikari, 50мл
- [H2] SALE%
- [H2] Восстанавливающий крем / Active Beautifying Cream, New Age Control Anna Lotan, 50 мл
- [H2] Восстанавливающий крем с ретинолом / Rejuvenating Cream Retinol Renew, 50мл
- [H2] Лечебный лосьон-пилинг / Therapeutic Solution AHA & BHA, 200 мл
- [H2] Ночной крем глубокого восстановления / Active Night Cream Dr.Kadir, 50ml
- [H2] БРЕНДЫ
- [H3] “Тройной эффект” дневной солнцезащитный крем SPF 30 / Triple Benefit Day Cream SPF 30 Liquid Gold Anna Lotan, 100 мл
- [H3] Био-фито-пилинг для всех типов кожи / Peeling Herbal Complex Christina, 75 мл
- [H3] Увлажняющая маска-мусс 4G / Nutritious Mousse Mask 4G Gigi, 75 мл
- [H3] Успокаивающий лечебный крем от ожогов / Therapeutic Cream & Pro-V. B5%TROLAMINE 0.67 Calmafine PHD, 250 мл
- [H3] Антивозрастной Питательный Крем - Энергетик / Energy Refill Anti Aging Cream Anti Age Renew, 250 мл
- [H3] Крем с гликолевой кислотой 10% / 10% Glycolic Acid Cream Nutri Peptide Gigi, 50мл
- [H3] Крем-лифтинг против морщин «Пролайн» / Proligne Lifting Anti Wrinkle Cream Greens Anna Lotan, 50 мл
- [H3] Формирующая пузырьковая кислородная маска / Firming Bubbles Mask Hikari, 50мл
- [H3] Восстанавливающий крем / Active Beautifying Cream, New Age Control Anna Lotan, 50 мл

SEO Content

		<ul style="list-style-type: none">• [H3] Восстанавливающий крем с ретинолом / Rejuvenating Cream Retinol Renew, 50мл• [H3] Лечебный лосьон-пилинг / Therapeutic Solution AHA & BHA, 200 мл• [H3] Ночной крем глубокого восстановления / Active Night Cream Dr.Kadir, 50ml• [H3] Связаться с нами• [H4] Privacy Overview
	Images	We found 34 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 224 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Шампуни для волос	Internal	Passing Juice

In-page links

Спреи для волос	Internal	Passing Juice
Кремы для всего лица	Internal	Passing Juice
Кремы вокруг глаз	Internal	Passing Juice
Кремы для губ	Internal	Passing Juice
Кремы для шеи и декольте	Internal	Passing Juice
Гели для лица	Internal	Passing Juice
Гели для умывания	Internal	Passing Juice
Лосьоны для лица	Internal	Passing Juice
Мыло для лица	Internal	Passing Juice
Пенка для лица	Internal	Passing Juice
Пилинги для лица	Internal	Passing Juice
Серумы для лица	Internal	Passing Juice
Скрабы для лица	Internal	Passing Juice
Тонеры/Тоники для лица	Internal	Passing Juice
Кремы для рук	Internal	Passing Juice
Кремы для ног	Internal	Passing Juice
Кремы для живота	Internal	Passing Juice
Кремы для бедер	Internal	Passing Juice
Гели для тела	Internal	Passing Juice
Дезодоранты	Internal	Passing Juice
Масла для тела	Internal	Passing Juice
Скрабы для тела	Internal	Passing Juice
Дезодоранты для мужчин	Internal	Passing Juice
Кремы для мужчин	Internal	Passing Juice
Сыворотки для мужчин	Internal	Passing Juice
Лечебная косметика для лица	Internal	Passing Juice
Лечебная косметика для волос	Internal	Passing Juice
Лечебная косметика для тела	Internal	Passing Juice

In-page links

Тестеры	Internal	Passing Juice
Украшения	Internal	Passing Juice
Alodem	Internal	Passing Juice
Barbados	Internal	Passing Juice
Classic	Internal	Passing Juice
Clear	Internal	Passing Juice
Eye Countour	Internal	Passing Juice
Greens	Internal	Passing Juice
Liquid Gold	Internal	Passing Juice
Make Up	Internal	Passing Juice
New Age Control	Internal	Passing Juice
Professional Only	Internal	Passing Juice
Ренова	Internal	Passing Juice
Spa &#038; Body	Internal	Passing Juice
Château de Beauté	Internal	Passing Juice
Creams Christina	Internal	Passing Juice
Forever Young	Internal	Passing Juice
Fresh	Internal	Passing Juice
Eye care Christina	Internal	Passing Juice
Illustrious	Internal	Passing Juice
Muse	Internal	Passing Juice
New Bio Phyto	Internal	Passing Juice
New Comodex	Internal	Passing Juice
Rose de Mer	Internal	Passing Juice
Repair Glow Christina – свежая и сияющая кожа	Internal	Passing Juice
Repair Hydra Christina – глубокое и пролонгированное увлажнение кожи лица	Internal	Passing Juice
Repair Firm Christina – восстанавливающая линейка с лифтинг-эффектом	Internal	Passing Juice

In-page links

Repair Fix Christina -препараты для здоровой и подтянутой кожи	Internal	Passing Juice
Repair Nutrient Christina - интенсивное питание и восстановление кожи лица	Internal	Passing Juice
Silk	Internal	Passing Juice
Serum, gel &#038; peeling	Internal	Passing Juice
Wish	Internal	Passing Juice
Unstress	Internal	Passing Juice
Cylinders 41	Internal	Passing Juice
Wax	Internal	Passing Juice
Anesi	Internal	Passing Juice
Apple Lift	Internal	Passing Juice
Aqua Cactus	Internal	Passing Juice
B3	Internal	Passing Juice
Biome-Calmine	Internal	Passing Juice
Body products	Internal	Passing Juice
Carisma-men products	Internal	Passing Juice
Creams moisturizers and serums	Internal	Passing Juice
Creative	Internal	Passing Juice
Deep Restore	Internal	Passing Juice
Exclusive Restore	Internal	Passing Juice
Face masks	Internal	Passing Juice
Green Tea	Internal	Passing Juice
Hemp Essential	Internal	Passing Juice
Hyalu-Ron	Internal	Passing Juice
Light E+C	Internal	Passing Juice
Matrix Care	Internal	Passing Juice
New collagen	Internal	Passing Juice
Other products Dr. Kadir	Internal	Passing Juice

In-page links

Peeling	Internal	Passing Juice
Phytosterol 40+	Internal	Passing Juice
Skin cleansers	Internal	Passing Juice
Solar zone	Internal	Passing Juice
Top cover	Internal	Passing Juice
3D Hyalu Fill	Internal	Passing Juice
Acnon	Internal	Passing Juice
Aroma Essence	Internal	Passing Juice
Bioplasma	Internal	Passing Juice
Chamomile Azulene	Internal	Passing Juice
City Nap	Internal	Passing Juice
Collagen Elastin	Internal	Passing Juice
Ester C	Internal	Passing Juice
Lipacid	Internal	Passing Juice
Lotus	Internal	Passing Juice
New Age 4G	Internal	Passing Juice
Nutri Peptide	Internal	Passing Juice
Recovery	Internal	Passing Juice
Ретин А	Internal	Passing Juice
Sea Weed	Internal	Passing Juice
Solar Energy	Internal	Passing Juice
Special Products	Internal	Passing Juice
Sun Care	Internal	Passing Juice
Vitamin E	Internal	Passing Juice
Cleansing	Internal	Passing Juice
Creams	Internal	Passing Juice
Masks	Internal	Passing Juice
Serums	Internal	Passing Juice

In-page links

Specials NR	Internal	Passing Juice
Clear &#038; Matte	Internal	Passing Juice
Innovation	Internal	Passing Juice
M-Balance	Internal	Passing Juice
Medicare	Internal	Passing Juice
Pro Feet	Internal	Passing Juice
Timeless	Internal	Passing Juice
Unicare	Internal	Passing Juice
CLC	Internal	Passing Juice
Edele	Internal	Passing Juice
Fast Action	Internal	Passing Juice
His-Hers	Internal	Passing Juice
Masks	Internal	Passing Juice
Restore	Internal	Passing Juice
Serums	Internal	Passing Juice
SPA	Internal	Passing Juice
Acure	Internal	Passing Juice
Alba control	Internal	Passing Juice
Calmafine	Internal	Passing Juice
Glycocyl	Internal	Passing Juice
Lift'n Firm	Internal	Passing Juice
Pedicure	Internal	Passing Juice
Anti Age	Internal	Passing Juice
Dermo Control	Internal	Passing Juice
Gels, Creams &#038; Cleansers	Internal	Passing Juice
Golden Age	Internal	Passing Juice
Masks	Internal	Passing Juice
Peelings	Internal	Passing Juice

In-page links

Propioguard	Internal	Passing Juice
Redness	Internal	Passing Juice
Whitening	Internal	Passing Juice
Royal Care	Internal	Passing Juice
24K GOLD	Internal	Passing Juice
Caffeine	Internal	Passing Juice
Cleansing	Internal	Passing Juice
Creams	Internal	Passing Juice
Dmae Collection	Internal	Passing Juice
Eye Treatment	Internal	Passing Juice
Masks	Internal	Passing Juice
Mesotherapy	Internal	Passing Juice
Peeling	Internal	Passing Juice
Prophyto Dermal	Internal	Passing Juice
Serums	Internal	Passing Juice
Urban Orchid	Internal	Passing Juice
Cleansing	Internal	Passing Juice
Creams &#038; Serums	Internal	Passing Juice
Eye Line	Internal	Passing Juice
Peelings &#038; Masks	Internal	Passing Juice
Pomegranate Line	Internal	Passing Juice
Yunsey	Internal	Passing Juice
Скидки от Anna Lotan	Internal	Passing Juice
Скидки от Christina	Internal	Passing Juice
Скидки от PHD	Internal	Passing Juice
Консультация Косметолога	Internal	Passing Juice
Косметика для волос	Internal	noFollow
Косметика для лица	Internal	noFollow

In-page links

&#8644	Internal	noFollow
Купить	Internal	noFollow
&#8644	Internal	noFollow
Купить	Internal	noFollow
&#8644	Internal	noFollow
Купить	Internal	noFollow
&#8644	Internal	noFollow
Anna Lotan	Internal	noFollow
Christina	Internal	noFollow
Cylinders 41	Internal	noFollow
Depileve	Internal	noFollow
Dr. Kadir	Internal	noFollow
GIGI	Internal	noFollow
Hikari	Internal	noFollow
KART	Internal	noFollow
Magiray	Internal	noFollow
PHD	Internal	noFollow
Renew	Internal	noFollow
Royal Care	Internal	noFollow
SR Cosmetics	Internal	noFollow
Taruach	Internal	noFollow
Yunsey	Internal	noFollow
О нас	Internal	Passing Juice
Контакты	Internal	Passing Juice
Оплата и Доставка по Израилю	Internal	Passing Juice
Оплата и Доставка (другие страны)	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Карта сайта	Internal	Passing Juice

In-page links

[Продолжить покупки](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

the these and used cookie website for consent cookies are

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
the	37	✘	✘	✘	✔
cookies	22	✘	✘	✘	✘
cookie	18	✘	✘	✘	✘
consent	13	✘	✘	✘	✘
website	9	✘	✘	✘	✘












Usability

	Url	Domain : lecosm.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

Doctype	HTML 5
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Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 903 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://lecosm.com/sitemap.xml https://lecosm.com/sitemap_index.xml</pre>
	Robots.txt	http://lecosm.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.