Website review hl-group.ru

The score is 47/100

SEO Content

✓	Title	Доставка грузов из Китая в Россию с Highway Logistic Group Length : 58 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Доставляем сборные грузы из Китая в Россию. Кратчайшие сроки, оптимальная цена. Отправьте заявку и получите расчет стоимости доставки из Китая в течение суток. Декларируем самостоятельно. Length : 187 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Доставка грузов из Китая, сборные грузы из Китая Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://hl-group.ru
title	Highway Logistic Group
description	Highway Logistic Group - одна из лидирующих транспортно-логистических компаний по перевозке сборного груза из Китая в Россию.
type	website
image	https://static.tildacdn.com/tild6661-6439-4061-b339-353531613838/hl-back.png

○	Headings	H1 0 H2 6 H3 0 H4 0 H5 0 H6 0

- [H2] УСЛУГИ

SEO Content

		• [H2] ПРЕИМУЩЕСТВА • [H2] КЛИЕНТЫ • [H2] ОТЗЫВЫ • [H2] КОНТАКТЫ • [H2] ОБРАТНАЯ СВЯЗЬ
✗	Images	We found 63 images on this web page. 51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 36 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.89% Internal Links 86.11%

In-page links

Anchor	Type	Juice
ОСТАВИТЬ ЗАЯВКУ	Internal	Passing Juice
ОТСЛЕДИТЬ ГРУЗ	Internal	Passing Juice

In-page links

Link	Type	Juice
-	Internal	Passing Juice
условия обработки пользовательских данных	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
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-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
РАСЧИТАТЬ СТОИМОСТЬ	Internal	Passing Juice
ГЛАВНАЯ	Internal	Passing Juice
АВИАДОСТАВКА	Internal	Passing Juice
АВТОДОСТАВКА	Internal	Passing Juice
ТАМОЖНЯ	Internal	Passing Juice
ОТЗЫВЫ	Internal	Passing Juice
УПАКОВКА	Internal	Passing Juice
условия обработки пользовательских данных		

SEO Keywords

Keywords Cloud	дать **всегда сотрудничества китая грузов открыты отправить ДЛЯ** вопросу какому-либо

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	3	✖	✖	✖	✖
отправить	2	✖	✖	✖	✖
сотрудничества	2	✖	✖	✖	✖
китая	2	✔	✔	✔	✖
всегда	2	✖	✖	✖	✖

Usability

	Url	Domain : hl-group.ru Length : 11
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 927 Warnings : 49
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		❌ Too bad, your website is using inline styles.
		❌ Too bad, your website has too many CSS files (more than 4).
		❌ Too bad, your website has too many JS files (more than 6).
		❌ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	❌ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://hl-group.ru/sitemap.xml https://hl-group.ru/sitemap.xml https://hl-group.ru/sitemap-feeds.xml
✅	Robots.txt	http://hl-group.ru/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.