



Website review falcondigital.co.uk

Generated on October 04 2022 11:52 AM





The score is 61/100




SEO Content

	Title	<p>Falcon Digital - Trusted website designers in Newton Abbot</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Falcon Digital are a trusted website design and digital marketing agency in Newton Abbot, Devon. They serve all of Devon and Cornwall.</p> <p>Length : 134</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Falcon Digital - Trusted website designers in Newton Abbot</td> </tr> <tr> <td>description</td> <td>Falcon Digital are a trusted website design and digital marketing agency in Newton Abbot, Devon. They serve all of Devon and Cornwall.</td> </tr> <tr> <td>url</td> <td>https://falcondigital.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Falcon Digital</td> </tr> <tr> <td>updated_time</td> <td>2022-10-03T14:03:18+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Falcon Digital - Trusted website designers in Newton Abbot	description	Falcon Digital are a trusted website design and digital marketing agency in Newton Abbot, Devon. They serve all of Devon and Cornwall.	url	https://falcondigital.co.uk/	site_name	Falcon Digital	updated_time	2022-10-03T14:03:18+00:00
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	Headings	<table border="1" data-bbox="539 1962 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>17</td> <td>4</td> <td>5</td> <td>1</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	17	4	5	1	0				
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SEO Content

		<ul style="list-style-type: none">• [H1] Falcon Digital• [H2] OUR SERVICES• [H2] New staff member alert! Sam Cox joins the team.• [H2] Falcon's social media services boom!• [H2] Falcon Digital welcomes Nick Holbrow to the team• [H2] An update from Falcon Digital• [H2] New website launch: Rowe and Woodward• [H2] New website launch: Ten Counties Group• [H2] New website launch: Southern Flood Control• [H2] Falcon Digital welcomes Evi Dunphy to the team• [H2] Falcon Digital welcomes Olivia Miles to the team• [H2] Websites that make an impression• [H2] We optimise our sites for mobile use.• [H2] Your site will make a global impact.• [H2] Complete peace of mind.• [H2] Let's Work Together• [H2] Subscribe to Falcon Digital• [H2] Success!• [H3] We specialise in Social Media Marketing• [H3] Falcon Digital• [H3] Other Services• [H3] Search Engine Optimisation• [H4] Website Design• [H4] SEO & Marketing• [H4] Hosting & Email• [H4] Latest Falcon Digital News• [H4] Working With• [H5] Did you know?
	Images	We found 56 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.44% External Links : Passing Juice 4.88% Internal Links 92.68%

In-page links

Anchor	Type	Juice
Submit support request	Internal	Passing Juice
Login	Internal	Passing Juice
Contact us	Internal	Passing Juice
Client Login	Internal	Passing Juice
Home	Internal	Passing Juice
Website Design	Internal	Passing Juice
GETdigital	Internal	Passing Juice
Our Work	Internal	Passing Juice
SEO	Internal	Passing Juice
Technical SEO	Internal	Passing Juice
Keyword Research	Internal	Passing Juice
Products	Internal	Passing Juice
Food Ordering Systems	Internal	Passing Juice
Learning Management Systems	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Office 365 and Email	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

Website Design	Internal	Passing Juice
New staff member alert! Sam Cox joins the team.	Internal	Passing Juice
Falcon's social media services boom!	Internal	Passing Juice
Falcon Digital welcomes Nick Holbrow to the team	Internal	Passing Juice
An update from Falcon Digital	Internal	Passing Juice
New website launch: Rowe and Woodward	Internal	Passing Juice
New website launch: Ten Counties Group	Internal	Passing Juice
New website launch: Southern Flood Control	Internal	Passing Juice
Falcon Digital welcomes Evi Dunphy to the team	Internal	Passing Juice
Falcon Digital welcomes Olivia Miles to the team	Internal	Passing Juice
Careers	Internal	Passing Juice
Masonic Website Design	Internal	Passing Juice
Technical SEO	Internal	Passing Juice
Google Search Console	External	Passing Juice
Sitemap	Internal	Passing Juice
SEO Agency Cornwall	Internal	Passing Juice
SEO for architects	Internal	Passing Juice
MDA Website Designers in Newton Abbot	Internal	Passing Juice
MDA Website Designers in Kingsbridge	Internal	Passing Juice
Social Media Marketing in Newton Abbot	Internal	Passing Juice
Website Designers in Newton Abbot	Internal	Passing Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice

SEO Keywords








SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	27	✓	✗	✓	✓
digital	24	✓	✗	✓	✓
design	17	✓	✗	✓	✓
falcon	14	✓	✗	✓	✓
seo	13	✗	✗	✗	✓








Usability

	Url	Domain : falcondigital.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 56
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://falcondigital.co.uk/sitemap.xmlhttps://falcondigital.co.uk/post-sitemap.xmlhttps://falcondigital.co.uk/page-sitemap.xmlhttps://falcondigital.co.uk/sitemap.xml
	Robots.txt	http://falcondigital.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics