Website review
factoryglassesdirect.com

The score is 50/100

pagepeeker

SEO Content

✅	Title	Home - Factory Glasses Direct Length : 29 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Sitemap Length : 7 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Factory Glasses Direct
description	Sitemap
url	https://factoryglassesdirect.com/
site_name	Factory Glasses Direct
updated_time	2023-01-10T14:32:59+00:00

⬤	Headings	H1 0	H2 2	H3 0	H4 0	H5 0	H6 0

- [H2] Archives
- [H2] Categories

SEO Content

	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

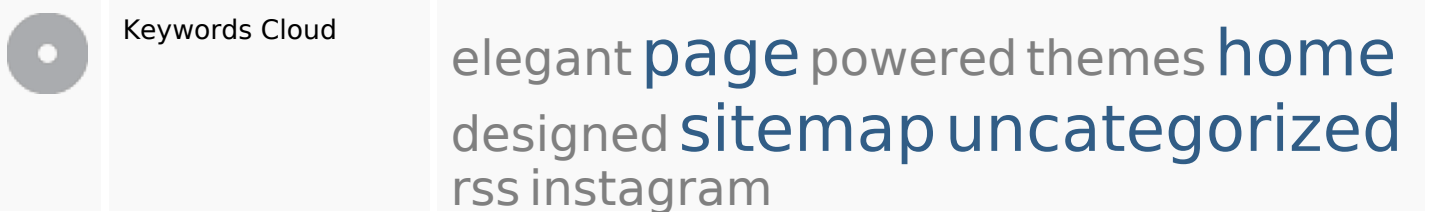|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Sample Page	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
Sitemap	Internal	Passing Juice
January 2023	Internal	Passing Juice

In-page links

Elegant Themes	External	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

Keywords Cloud	elegant **page** powered themes **home** designed **sitemap uncategorized** rss instagram

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	2	✔	✖	✖	✖
page	2	✖	✖	✖	✖
uncategorized	2	✖	✖	✖	✖
sitemap	2	✖	✖	✔	✖
instagram	1	✖	✖	✖	✖

Usability

	Url	Domain : factoryglassesdirect.com Length : 24
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 19
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://factoryglassesdirect.com/index.php/sitemap_index.xml
✅	Robots.txt	http://factoryglassesdirect.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.