








# Website review exnode.ru

Generated on June 09 2022 09:45 AM





The score is 45/100







## SEO Content

|    | <p>Title</p>              | <p>Мониторинг обменников криптовалют онлайн - лучшие курсы обмена крипты   Exnode</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p>Exnode - мониторинг обменников криптовалют с постоянно обновляемыми курсами обменных пунктов электронных валют. С помощью нашего сервиса вы сможете подобрать выгодный курс с минимальной комиссией. На нашей площадке представлены только проверенные обменники с безупречной репутацией. Exnode всегда предоставляет актуальные данные ведущих автоматических и ручных пунктов обмена крипты.</p> <p>Length : 383</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1783 1369 2040" style="list-style-type: none"> <li>• [H1] Мониторинг обменников Exnode</li> <li>• [H2] Как подобрать самый выгодный курс обмена?</li> <li>• [H2]</li> <li>• [H2] Мониторинг обменников Exnode</li> <li>• [H2] Как подобрать самый выгодный курс обмена?</li> <li>• [H2] Статистика сервиса</li> <li>• [H3] ИНТЕРНЕТ БАНКИНГ</li> <li>• [H3] ФИАТ</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 5 | 2 | 0 | 0 | 0 |
| H1  | H2                        | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 5                         | 2   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  | Images          | We found 24 images on this web page.<br>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 0%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                      |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 14 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

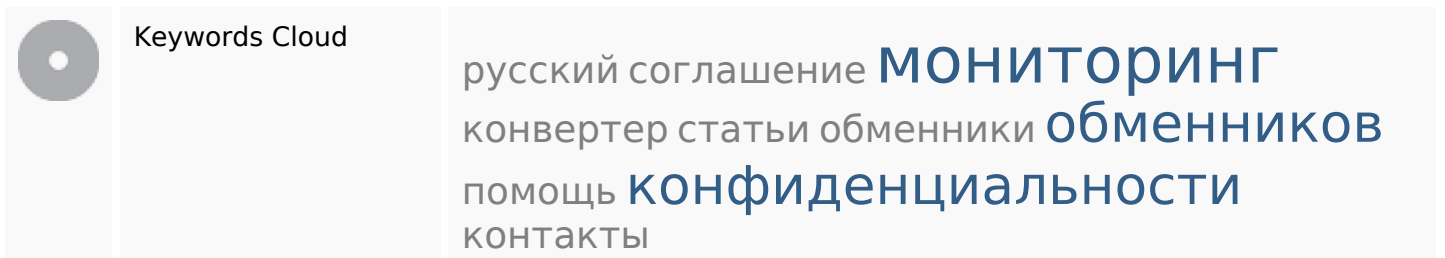
## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| <a href="#">Мониторинг</a> | Internal | Passing Juice |
| <a href="#">Обменники</a>  | Internal | Passing Juice |
| <a href="#">Конвертер</a>  | Internal | Passing Juice |
| <a href="#">Трейдинг</a>   | Internal | Passing Juice |
| <a href="#">Статьи</a>     | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">FAQ</a>                             | Internal | Passing Juice |
| <a href="#">Помощь</a>                          | Internal | Passing Juice |
| <a href="#">Контакты</a>                        | Internal | Passing Juice |
| <a href="#">Настройки</a>                       | Internal | Passing Juice |
| <a href="#">Партнерам</a>                       | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                     | Internal | Passing Juice |
| <a href="#">Новости</a>                         | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a>     | Internal | Passing Juice |
| <a href="#">Соглашение о конфиденциальности</a> | Internal | Passing Juice |

## SEO Keywords







## Keywords Consistency

| Keyword            | Content | Title | Keywords | Description | Headings |
|--------------------|---------|-------|----------|-------------|----------|
| мониторинг         | 3       | ✓     | ✗        | ✓           | ✓        |
| обменников         | 2       | ✓     | ✗        | ✓           | ✓        |
| конфиденциальности | 2       | ✗     | ✗        | ✗           | ✗        |
| обменники          | 1       | ✗     | ✗        | ✓           | ✗        |
| соглашение         | 1       | ✗     | ✗        | ✗           | ✗        |












## Usability

|  |     |                                  |
|--|-----|----------------------------------|
|  | Url | Domain : exnode.ru<br>Length : 9 |
|--|-----|----------------------------------|




## Usability

|   |              |   |
|---|--------------|---|
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.   |
|  | Language     | Good. Your declared language is ru.   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.   |

## Document

|   |                 |   |
|---|-----------------|---|
|    | Doctype         | HTML 5  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 177<br>Warnings : 2  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |




## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul> |
|---|---------------------|--|

## Mobile

✓ Flash content

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://exnode.ru/sitemap.xml https://exnode.ru/sitemap.xml https://exnode.ru/sitemap.xml https://exnode.ru/sitemap.xml</pre>  |
|  | Robots.txt  | <p><a href="http://exnode.ru/robots.txt">http://exnode.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |