

## Website review ddcscaffolding.co.uk

Generated on March 17 2023 16:20 PM

The score is 51/100

#### **SEO Content**

|  | Title              | Devon Length: 68                                 | 3                           | rbay - Domes<br>ontains betwe                       | ·                        |                       | _  |
|--|--------------------|--|-----------------------------|---|--------------------------|-----------------------|--|
|  | Description        | domestic p<br>surroundin<br>Length : 14          | ropertie:<br>g areas.<br>19 | s in Torquay,                                       | Paignton, B              | rixham &a             | ommercial &<br>imp; the<br>d 160 characters. |
|  | Keywords           |  |                             | n't found met<br>enerator to cr                     |                          |                       | age. Use <u>this free</u>                    |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. |                             |   |                          |                       |  |
|  |                    | Property   | ,                           | Content   |                          |                       |  |
|  |                    | locale   |                             | en_GB   |                          |                       |  |
|  |                    | type   |                             | website   |                          |                       |  |
|  |                    | title  |                             | DDC Scaffol<br>Commercia                            |                          |                       | tic &  |
|  |                    | descriptio                                       | n                           | DDC Scaffol<br>scaffolding<br>properties i<br>& the | for commei<br>n Torquay, | cial &<br>Paignton, l | ; domestic                                   |
|  |                    | url  |                             | https://ddcscaffolding.co.uk/                       |                          |                       |  |
|  |                    | site_name  |                             | DDC Scaffol   | lding                    |                       |  |
|  | Headings           | H1<br>0  | H2<br>5                     | H3<br>2   | H4<br>3                  | H5<br>11              | H6<br>0                                      |

#### **SEO Content**

|                 | <ul> <li>[H2] Home</li> <li>[H2] Domestic &amp; Commercial Scaffolding</li> <li>[H2] Our Services</li> <li>[H2] DDC Scaffolding is available 24/7 for all of your scaffolding needs</li> <li>[H2] Some of our previous work</li> <li>[H3] 01803 414430 / 07887 408171 / 07736 978744 / 07719 055582</li> <li>[H3] info@ddcscaffolding.co.uk</li> <li>[H4] Our Services</li> <li>[H4] Our Guarantee</li> <li>[H4] Our Values</li> <li>[H5] ABOUT DDC SCAFFOLDING</li> <li>[H5] Domestic and Commercial</li> <li>[H5] Emergency</li> <li>[H5] Health &amp; Safety</li> <li>[H5] Wireless Security Systems</li> <li>[H5] Previous Work</li> <li>[H5] Previous Work</li> <li>[H5] Recent Projects</li> <li>[H5] Where to find us</li> <li>[H5] Contact Information</li> </ul> |
|-----------------|---|
| Images          | We found 28 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
| Text/HTML Ratio | Ratio: 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
| Flash           | Perfect, no Flash content has been detected on this page.   |
| Iframe          | Great, there are no Iframes detected on this page.  |

#### SEO Links

| URL Rewrite             | Good. Your links looks friendly!               |
|-------------------------|--|
| Underscores in the URLs | Perfect! No underscores detected in your URLs. |

### SEO Links

|   | In-page links | We found a total of 18 links including 0 link(s) to files                                 |
|---|---------------|---|
| 0 | Statistics    | External Links : noFollow 0%  External Links : Passing Juice 5.56%  Internal Links 94.44% |

## In-page links

| Anchor                               | Туре     | Juice         |
|--------------------------------------|----------|---------------|
| Skip to content                      | Internal | Passing Juice |
| <u>Home</u>                          | Internal | Passing Juice |
| About Us                             | Internal | Passing Juice |
| Meet The Team                        | Internal | Passing Juice |
| <u>Services</u>                      | Internal | Passing Juice |
| Emergency Scaffolding Services       | Internal | Passing Juice |
| Wireless Security Systems            | Internal | Passing Juice |
| <u>Drone Services</u>                | Internal | Passing Juice |
| Health and Safety                    | Internal | Passing Juice |
| <u>Previous Work</u>                 | Internal | Passing Juice |
| <u>Testimonials</u>                  | Internal | Passing Juice |
| <u>News</u>                          | Internal | Passing Juice |
| Contact Us                           | Internal | Passing Juice |
| <u>Home</u>                          | Internal | Passing Juice |
| Scaffolding Services in Newton Abbot | Internal | Passing Juice |
| Scaffolding Services in Exeter       | Internal | Passing Juice |
| Privacy Policy                       | Internal | Passing Juice |
| Marketing Geeks                      | External | Passing Juice |

#### SEO Keywords



Keywords Cloud

# local exeter **SCaffolding** abbot erectors john **Services** richard tanya newton

#### **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| scaffolding | 7       | ✓     | ×        | ✓           | ✓        |
| erectors    | 3       | ×     | ×        | ×           | ×        |
| services    | 3       | ×     | ×        | ×           | ✓        |
| local       | 3       | ×     | ×        | ×           | ×        |
| exeter      | 3       | ×     | ×        | ×           | ×        |

#### Usability

| 0 | Url          | Domain : ddcscaffolding.co.uk<br>Length : 20      |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
| 8 | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
| 8 | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

|          | Doctype  | HTML 5                                   |
|----------|----------|--|
| <b>②</b> | Encoding | Perfect. Your declared charset is UTF-8. |

#### Document

|   | W3C Validity    | Errors : 49<br>Warnings : 34   |  |  |
|---|-----------------|--|--|--|
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |  |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| • | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

#### Mobile

| 0 | Mobile Optimization | ✓ Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

## Optimization

|   | XML Sitemap | Great, your website has an XML sitemap.  http://ddcscaffolding.co.uk/sitemap.xml  https://ddcscaffolding.co.uk/sitemap_index.xml   |
|---|-------------|--|
|   | Robots.txt  | http://ddcscaffolding.co.uk/robots.txt  Great, your website has a robots.txt file.   |
| 8 | Analytics   | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |

## Optimization