



Website review caeonline.com

Generated on August 21 2023 19:21 PM

The score is 65/100



SEO Content

	Title	<p>CAE > The World's Marketplace for Secondary Capital Equipment™</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>A leading trading and investment platform for the world's capital asset markets.</p> <p>Length : 80</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>used semiconductor equipment, surplus semiconductor equipment, refurbished semiconductor equipment, used test equipment, refurbished test equipment, surplus test equipment, used automated test equipment, used pcb assembly equipment, assembly equipment, used electronic assembly equipment, used electronic test equipment, semiconductor capital equipment, test and measurement equipment, used wafer fab equipment, CAE Online, for sale, wanted, sell, buy</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1473 1481 2065"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>CAE > The World's Marketplace for Secondary Capital Equipment™</td> </tr> <tr> <td>url</td> <td>https://caeonline.com/</td> </tr> <tr> <td>image</td> <td>https://cdn.caeonline.com/img/cae-logo-blackbg.webp</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>description</td> <td>A leading trading and investment platform for the world's capital asset markets.</td> </tr> </tbody> </table>	Property	Content	title	CAE > The World's Marketplace for Secondary Capital Equipment™	url	https://caeonline.com/	image	https://cdn.caeonline.com/img/cae-logo-blackbg.webp	type	website	locale	en_US	description	A leading trading and investment platform for the world's capital asset markets.
Property	Content															
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SEO Content

Headings





H1	H2	H3	H4	H5	H6
1	9	26	20	0	0

- [H1] A Safe, Comprehensive, and Effective Platform
- [H2] A Global Physical Commodity Trading Firm Addressing the Semiconductor Market
- [H2] Who We Are
- [H2] Working At CAE
- [H2] Our Leaders Say
- [H2] Marketplace
- [H2] Categories
- [H2] Top Models
- [H2] New Arrivals
- [H2] Top Manufacturers
- [H3] Positions
- [H3] Front End Processing Equipment
- [H3] Back End Processing Equipment
- [H3] PC Board Assembly And Manufacturing Equipment
- [H3] Lab Equipment
- [H3] Facilities Equipment
- [H3] LITTLE GIANT
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- [H3] LITTLE GIANT
- [H3] JEOL
- [H3] FUJIFILM
- [H3] THERMO SCIENTIFIC
- [H3] ADVANCED ENERGY
- [H3] HELLER
- [H3] NOVELLUS
- [H3] SEREN
- [H3] SEREN
- [H3] MULTITEST
- [H3] JULABO / SUSS
- [H3] JULABO / SUSS
- [H3] C SUN
- [H3] SAMCO
- [H3] ASM
- [H4] TE-7-MD-HC
- [H4] TE-7-MD-CK
- [H4] 3-MD-SC
- [H4] 7-MD-HC
- [H4] NK-2
- [H4] 2E-38NY
- [H4] JST-10F
- [H4] T 1000L
- [H4] Sorvall T1
- [H4] PLF III
- [H4] 1707EXL
- [H4] PVD Systems
- [H4] R1001
- [H4] AT6
- [H4] MT 9308

SEO Content

		<ul style="list-style-type: none"> • [H4] FC600S • [H4] FC600S • [H4] Stepper • [H4] PC-300 • [H4] AS 896A
	Images	<p>We found 63 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Company	Internal	Passing Juice
Why CAE?	Internal	Passing Juice

In-page links

Our History	Internal	Passing Juice
Leadership	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Diffusion Furnaces & Accessories	Internal	Passing Juice
Etchers / Ashers	Internal	Passing Juice
Evaporators	Internal	Passing Juice
Exposure Systems	Internal	Passing Juice
Flat Panel Display	Internal	Passing Juice
Ion Implanters & Monitors	Internal	Passing Juice
Ion Milling	Internal	Passing Juice
Lasers	Internal	Passing Juice
Mask & Wafer Inspection	Internal	Passing Juice
Mask Aligners	Internal	Passing Juice
Bonders	Internal	Passing Juice
Burn-in Systems	Internal	Passing Juice
Die Attachers	Internal	Passing Juice
Electronic Test Equipment	Internal	Passing Juice
Final Test	Internal	Passing Juice
Handlers	Internal	Passing Juice
Marking Machines	Internal	Passing Juice
Ovens / Furnaces	Internal	Passing Juice
Packaging	Internal	Passing Juice
PC Board Assembly And Manufacturing	Internal	Passing Juice
PC Board Test	Internal	Passing Juice
Pcb Solder Machines	Internal	Passing Juice
Power Supplies	Internal	Passing Juice
Spare Parts	Internal	Passing Juice
X-ray	Internal	Passing Juice

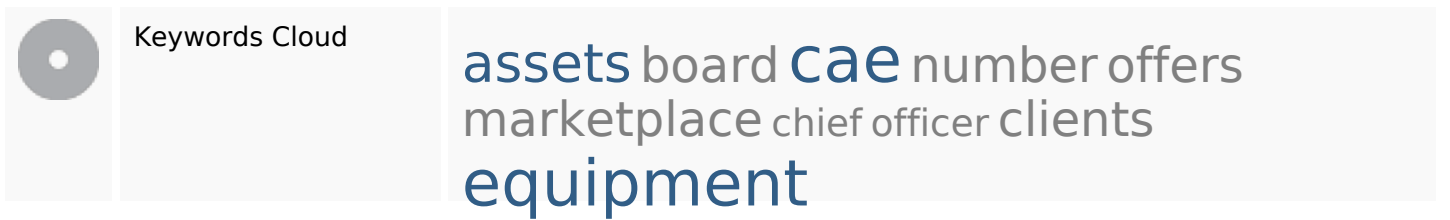
In-page links

Placement Machines	Internal	Passing Juice
Screen Printers	Internal	Passing Juice
PC Board Inspection	Internal	Passing Juice
Reflow Ovens	Internal	Passing Juice
Centrifuges	Internal	Passing Juice
Ellipsometers	Internal	Passing Juice
Environmental Chambers	Internal	Passing Juice
Lab Equipment And Accessories	Internal	Passing Juice
Laminar Flow And Fume Hoods	Internal	Passing Juice
Leak Detectors	Internal	Passing Juice
Microscopes	Internal	Passing Juice
Optical Comparators	Internal	Passing Juice
Chillers - Industrial	Internal	Passing Juice
Chillers - Recirculating, Heat Exchangers	Internal	Passing Juice
Facilities Equipment	Internal	Passing Juice
Gas Cabinets	Internal	Passing Juice
Machine Tools	Internal	Passing Juice
Particle Counters	Internal	Passing Juice
Pumps	Internal	Passing Juice
Residual Gas Analyzers	Internal	Passing Juice
Careers	Internal	Passing Juice
Available Positions	Internal	Passing Juice
Training Program	Internal	Passing Juice
Contacts	Internal	Passing Juice
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In-page links

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Manufacturers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
equipment	10	✓	✓	✗	✓







Keywords Consistency

cae	10	✓	✓	✗	✓
assets	6	✗	✗	✗	✗
offers	5	✗	✗	✗	✗
marketplace	5	✓	✗	✗	✓





Usability

	Url	Domain : caeonline.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://caeonline.com/https.caeonline.com.sitemap.xml>



Robots.txt

<http://caeonline.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.