

Website review yandex.com

Generated on February 21 2021 14:52 PM






The score is 44/100







SEO Content

	Title	Yandex Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																		
	Description	Türkiye'deki kullanıcılara özel geliştirilmiş, Türkçe'nin dil yapısına göre çalışan arama motoru ve web bilgi portalı Length : 117 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Yandex</td></tr><tr><td>image</td><td>https://yastatic.net/s3/home/logos/share/icon_comtr_200.png</td></tr><tr><td>description</td><td>Türkiye'deki kullanıcılara özel geliştirilmiş, Türkçe'nin dil yapısına göre çalışan arama motoru ve web bilgi portalı</td></tr><tr><td>url</td><td>https://yandex.com.tr</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Yandex</td></tr><tr><td>locale</td><td>tr_TR</td></tr><tr><td>locale:alternate</td><td>tr_TR</td></tr></tbody></table>	Property	Content	title	Yandex	image	https://yastatic.net/s3/home/logos/share/icon_comtr_200.png	description	Türkiye'deki kullanıcılara özel geliştirilmiş, Türkçe'nin dil yapısına göre çalışan arama motoru ve web bilgi portalı	url	https://yandex.com.tr	type	website	site_name	Yandex	locale	tr_TR	locale:alternate	tr_TR
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SEO Content

	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 7 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%					

In-page links

Anchor	Type	Juice
İstanbul	Internal	Passing Juice
Yandex kullan	Internal	Passing Juice
Gizlilik Politikası	Internal	Passing Juice

In-page links

Hakkımızda	Internal	Passing Juice
Yardım	Internal	Passing Juice
Blog	Internal	Passing Juice
Tüm servisler	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	kullan tüm blog yandex yandex yardım hakkımızda servisler politikası gizlilik
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yandex	2	✓	✗	✗	✗
politikası	1	✗	✗	✗	✗
gizlilik	1	✗	✗	✗	✗
kullan	1	✗	✗	✓	✗
hakkımızda	1	✗	✗	✗	✗

Usability

	Url	Domain : yandex.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is tr.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://yandex.com/support/sitemap.xml https://yandex.com/blog/sitemap.xml https://yandex.com/turbo/public/sitemap.xml https://yandex.ru/games/sitemaps/sitemap.index.xml https://yandex.com/support/sitemap.xml https://yandex.com/blog/sitemap.xml https://yandex.com/turbo/public/sitemap.xml https://yandex.ru/games/sitemaps/sitemap.index.xml https://yandex.com/support/sitemap.xml https://yandex.com/blog/sitemap.xml https://yandex.com/turbo/public/sitemap.xml https://yandex.ru/games/sitemaps/sitemap.index.xml
	Robots.txt	http://yandex.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.