The score is 48/100

SEO Content

✓	Title	Buy, Sell or Trade on the Global Luxury Watch Platform | Watches World Length : 70 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Watchesworld.com offers competitive prices on unworn watches, handbags, and jewellery, with fast shipping along with the best customer experience. Our site features a huge selection of Patek Philippe, Vacheron Constantin, Rolex, Audemars Piguet, Cartier, Hublot, Omega, Richard Mille and many more. Length : 298 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	watchesworld site, luxury watches Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://www.watchesworld.com/wp-content/themes/ww2/assets/images/logos/meta_image.jpg
type	website
title	Buy, Sell or Trade on the Global Luxury Watch Platform | Watches World
description	Watchesworld.com offers competitive prices on unworn watches, handbags, and jewellery, with fast shipping along with the best customer experience. Our site features a huge selection of Patek Philippe, Vacheron Constantin, Rolex, Audemars Piguet, Cartier, Hublot, Omega, Richard Mille and many more.

SEO Content

		url	https://www.watchesworld.com/			
		site_name	Watches World			

	Headings	H1	H2	H3	H4	H5	H6
		1	9	5	26	2	20

- [H1] New in
- [H2] BUY, SELL AND EXCHANGE
- [H2] ORIGINAL GOLD BRACELETS
- [H2] HANDBAGS COLLECTION
- [H2] ROLEX COLLECTION
- [H2] Best sellers
- [H2] Our experts selection
- [H2] Who we are
- [H2] We are all around the world
- [H2] Get the latest deals and more
- [H3] Company
- [H3] Help
- [H3] Information
- [H3] Contact by phone
- [H3] Social medias
- [H4] WHAT customers says about watchesworld
- [H4] Audemars Piguet Royal Oak Selfwinding Chronograph 41mm
- [H4] Patek Philippe Nautilus Flyback Chronograph Travel Time 40.5mm
- [H4] Patek Philippe Nautilus 40mm
- [H4] Rolex Oyster Perpetual Submariner Date 41mm
- [H4] Rolex Oyster Perpetual Cosmograph Daytona 40mm
- [H4] Rolex Oyster Perpetual Day-Date 36mm
- [H4] Rolex Oyster Perpetual Cosmograph Daytona 40mm
- [H4] Patek Philippe Nautilus Travel Time 40.5mm
- [H4] Rolex Oyster Perpetual Cosmograph Daytona 40mm
- [H4] Patek Philippe Nautilus 40.5mm
- [H4] Omega Speedmaster Moonwatch 42mm
- [H4] Chopard L.U.C 1937 42mm
- [H4] Panerai Luminor Marina 44mm
- [H4] Zenith Chronomaster Original 38mm
- [H4] Omega Seamaster Aqua Terra 150M Worldtimer 43mm
- [H4] Rolex Oyster Perpetual Cosmograph Daytona 40mm
- [H4] Panerai Luminor Marina 44mm
- [H4] Dior Jardin Fleuri 36mm
- [H4] Frederique Constant Highlife Perpetual Calendar 41mm
- [H4] Frederique Constant Classic Perpetual Calendar Tourbillon Limited Edition 42mm
- [H4] We accept all these payment methods. ALL YoUR DATAS ARE SECURED.
- [H4] Expertise
- [H4] Trust
- [H4] Satisfaction
- [H4] Privacy Overview
- [H5] We use cookies for better experience
- [H5] We use cookies for better experience
- [H6] € 69,900

SEO Content

		[H6] € 310,000 [H6] € 799,000 [H6] € 15,900 [H6] € 32,500 [H6] Price on request [H6] € 59,900 [H6] € 155,900 [H6] € 119,000 [H6] From € 229,000 [H6] € 6,590 [H6] € 6,290 [H6] € 6,990 [H6] € 7,290 [H6] € 7,490 [H6] € 52,900 [H6] € 6,990 [H6] € 20,900 [H6] € 20,900 [H6] € 15,900
✔	Images	We found 86 images on this web page. Good, most or all of your images have alt attributes
✖	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✖	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✖	URL Rewrite	Bad. Your links have query string.
✖	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✔	In-page links	We found a total of 35 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links
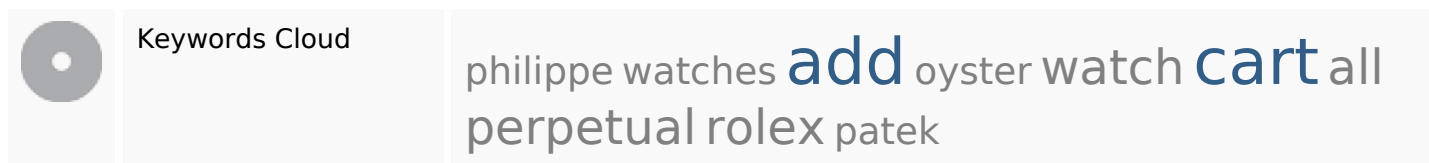
		Internal Links 100%

In-page links

Anchor	Type	Juice
Sign In	Internal	Passing Juice
Register	Internal	Passing Juice
All watches	Internal	Passing Juice
New arrivals	Internal	Passing Juice
Limited editions	Internal	Passing Juice
Best offers	Internal	Passing Juice
jewelry	Internal	Passing Juice
Audemars Piguet Royal Oak Selfwinding Chronograph 41mm	Internal	Passing Juice
Patek Philippe Nautilus Flyback Chronograph Travel Time 40.5mm	Internal	Passing Juice
Patek Philippe Nautilus 40mm	Internal	Passing Juice
Rolex Oyster Perpetual Submariner Date 41mm	Internal	Passing Juice
Rolex Oyster Perpetual Cosmograph Daytona 40mm	Internal	Passing Juice
Rolex Oyster Perpetual Day-Date 36mm	Internal	Passing Juice
Rolex Oyster Perpetual Cosmograph Daytona 40mm	Internal	Passing Juice
Patek Philippe Nautilus Travel Time 40.5mm	Internal	Passing Juice
Rolex Oyster Perpetual Cosmograph Daytona 40mm	Internal	Passing Juice
Patek Philippe Nautilus 40.5mm	Internal	Passing Juice
Omega Speedmaster Moonwatch 42mm	Internal	Passing Juice
Chopard L.U.C 1937 42mm	Internal	Passing Juice
Panerai Luminor Marina 44mm	Internal	Passing Juice
Zenith Chronomaster Original 38mm	Internal	Passing Juice
Omega Seamaster Aqua Terra 150M Worldtimer 43mm	Internal	Passing Juice
Rolex Oyster Perpetual Cosmograph Daytona 40mm	Internal	Passing Juice

In-page links

[Dior Jardin Fleuri 36mm](#)	Internal	Passing Juice
[Frederique Constant Highlife Perpetual Calendar 41mm](#)	Internal	Passing Juice
[Frederique Constant Classic Perpetual Calendar Tourbillon Limited Edition 42mm](#)	Internal	Passing Juice
[About](#)	Internal	Passing Juice
[Our Locations](#)	Internal	Passing Juice
[Watch catalogue](#)	Internal	Passing Juice
[FAQ](#)	Internal	Passing Juice
[Contact Us](#)	Internal	Passing Juice
[How it works](#)	Internal	Passing Juice
[Terms and Conditions](#)	Internal	Passing Juice
[Refund Policy](#)	Internal	Passing Juice
[Privacy Policy](#)	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	philippe watches add oyster watch cart all perpetual rolex patek

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	16	✖	✖	✔	✖
add	16	✖	✖	✖	✖
all	8	✖	✖	✖	✔
perpetual	8	✖	✖	✖	✔
rolex	8	✖	✖	✔	✔

Usability

	Url	Domain : watchesworld.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 60
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://watchesworld.com/sitemap.xml
		https://www.watchesworld.com/sitemap.xml
✔	Robots.txt	http://watchesworld.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics