



Website review rospromtest.ru

Generated on March 30 2023 17:51 PM




The score is 57/100







SEO Content

| | Title | <p>????? ?????????????? ?????????? ?????????? ? ??????</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | <p>????? ?????????????? ?????????? ?????????? ?????????? ? ??????????????</p> <p>????????????????? ?????????? ? ??????. ?????????? ?????????????? ? ??????????</p> <p>????????????????? ?? ?????? ? ??????. ?????????? ?????????????? ?? ??????????</p> <p>?????????????????.</p> <p>Length : 222</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
| | Keywords | <p>????? ??????????????, ?????????????? ?????????, ?????????????? ??????????, ?????????????????????????? ??????</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="534 1541 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1396 1848" style="list-style-type: none"> • [H1] Центр сертификации Роспромтест • [H2] Принцип сотрудничества • [H2] Порядок проведения сертификации продукции • [H2] Необходимые документы • [H2] Онлайн консультация • [H2] Наши клиенты | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 5 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 5 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | <p>We found 39 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | <p>Ratio : 31%</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 54 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Контакты | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Перечень документов | Internal | Passing Juice |
| Номенклатура | Internal | Passing Juice |
| Оформить заявку | Internal | Passing Juice |
| Вопрос-ответ | Internal | Passing Juice |
| Новости | Internal | Passing Juice |
| Статьи | Internal | Passing Juice |


In-page links

| | | |
|---|----------|---------------|
| Сертификация ISO 9001 | Internal | Passing Juice |
| Сертификация ISO 14001 | Internal | Passing Juice |
| Сертификация OHSAS 18001 | Internal | Passing Juice |
| Сертификация ISO 22000 (ХАССП) | Internal | Passing Juice |
| Добровольная сертификация | Internal | Passing Juice |
| Декларирование | Internal | Passing Juice |
| Сертификация продукции | Internal | Passing Juice |
| Обязательная сертификация | Internal | Passing Juice |
| Отказное письмо | Internal | Passing Juice |
| Сертификат соответствия | Internal | Passing Juice |
| Отказное письмо по пожарной безопасности | Internal | Passing Juice |
| Декларация о соответствии | Internal | Passing Juice |
| Добровольный пожарный сертификат | Internal | Passing Juice |
| Свидетельство о регистрации | Internal | Passing Juice |
| Сертификат соответствия Таможенного Союза | Internal | Passing Juice |
| Декларация соответствия Таможенного Союза | Internal | Passing Juice |
| Сертификация косметики | Internal | Passing Juice |
| Сертификация одежды | Internal | Passing Juice |
| Сертификация продуктов питания | Internal | Passing Juice |
| Сертификация товаров для маркетплейса | Internal | Passing Juice |
| Сертификат EAC | Internal | Passing Juice |
| Маркировка EAC | Internal | Passing Juice |
| Знак обращения | Internal | Passing Juice |
| Технические регламенты | Internal | Passing Juice |
| Технические условия | Internal | Passing Juice |
| Саморегулирование | Internal | Passing Juice |
| Статьи | Internal | Passing Juice |
| Качество продукции | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Коды ОКП | Internal | Passing Juice |
| Коды ТНВЭД | Internal | Passing Juice |
| Производителю | Internal | Passing Juice |
| Импортеру | Internal | Passing Juice |
| Рассчитать стоимость | Internal | Passing Juice |
| Декларация соответствия ТР ТС | Internal | Passing Juice |
| Порядок декларирования пищевых продуктов | Internal | Passing Juice |
| Декларирование мясной продукции | Internal | Passing Juice |
| Изменен порядок декларирования | Internal | Passing Juice |
| Обсуждение проекта перечня минеральных удобрений, подлежащих декларированию | Internal | Passing Juice |
| Проект программы по разработке стандартов на оборудование для детских площадок | Internal | Passing Juice |
| Опубликован перечень товаров подлежащих оценке безопасности | Internal | Passing Juice |
| Что такое сертификат ИСО 45001 и как его получить | Internal | Passing Juice |
| Получить отказное письмо на бигуди | Internal | Passing Juice |
| Как получить отказное письмо для торговли | Internal | Passing Juice |
| Как оформить сертификат ISO 45001 | Internal | Passing Juice |
| Подлежат ли услуги по ремонту обязательной сертификации | Internal | Passing Juice |
| Порядок декларирования одежды | Internal | Passing Juice |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | письмо сертификации таможенного iso соответствия продукции сертификат сертификация для отказное |
|--|----------------|--|






Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| сертификация | 24 | ✘ | ✘ | ✘ | ✘ |
| соответствия | 11 | ✘ | ✘ | ✘ | ✘ |
| продукции | 10 | ✘ | ✘ | ✘ | ✔ |
| сертификат | 10 | ✘ | ✘ | ✘ | ✘ |
| сертификации | 9 | ✘ | ✘ | ✘ | ✔ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : rospromtest.ru Length : 14 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ru. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|---|-----------------|-------------|--|--|
|  | Encoding | Perfect. Your declared charset is WINDOWS-1251. | | | | |
|  | W3C Validity | Errors : 63 Warnings : 3 | | | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. | | | | |
|  | Deprecated HTML | <table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table> | Deprecated tags | Occurrences | | |
| Deprecated tags | Occurrences | | | | | |
| | | | | | | |

Document

<center>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://rospromtest.ru/sitemap.xml>



Robots.txt

<http://rospromtest.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.