Website review kprd.co.uk

Generated on September 08 2022 12:31 PM

The score is 56/100

SEO Content

	Title	KPRD - Construction and building in Plymouth Length : 44 Perfect, your title contains between 10 and 70 characters.
✓	Description	KPRD - Trusted and professional builders in Plymouth, serving the South West - unrivalled expertise in various aspects of the building industry. Length : 144 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	KPRD - Construction and building in Plymouth
description	KPRD - Trusted and professional builders in Plymouth, serving the South West - unrivalled expertise in various aspects of the building industry.
url	https://kprd.co.uk/
site_name	KPRD - Construction and building in Plymouth
updated_time	2022-08-10T15:28:00+00:00

Headings	H1	H2	H3	H4	H5	H6
	1	7	1	6	0	0

SEO Content

⦿		- [H1] KPRD Construction - [H2] New Build Houses - [H2] Extensions - [H2] Refurbishment - [H2] Roofing - [H2] Kitchens - [H2] Bathrooms - [H2] Windows - [H3] Have a Project in Mind? - [H4] Quick Links - [H4] Our Services - [H4] Contact Details - [H4] 07793 456789 - [H4] 07811 049593 - [H4]
❌	Images	We found 16 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links
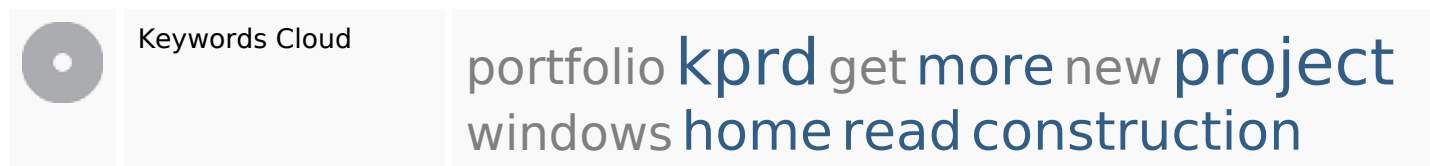
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 17 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.65% Internal Links 82.35%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
New Build Houses	Internal	Passing Juice
Extensions	Internal	Passing Juice
Refurbishments	Internal	Passing Juice
Roofing	Internal	Passing Juice
Kitchens	Internal	Passing Juice
Bathrooms	Internal	Passing Juice
Windows	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Contact	Internal	Passing Juice
Topseal	External	Passing Juice
Sitemap	Internal	Passing Juice
	Internal	Passing Juice
Builders in Plymouth	Internal	Passing Juice
Newton Abbot Website Designers -	External	Passing Juice
Falcon Digital	External	Passing Juice

SEO Keywords

Keywords Cloud

portfolio kprd get more new project windows home read construction

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

project	11	✖	✖	✖	✔
kprd	9	✔	✖	✔	✔
more	8	✖	✖	✖	✖
construction	7	✔	✖	✖	✔
home	7	✖	✖	✖	✖

Usability

	Url	Domain : kprd.co.uk Length : 10
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 4 Warnings : 16
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://kprd.co.uk/sitemap.xml
		https://kprd.co.uk/sitemap_index.xml
✔	Robots.txt	http://kprd.co.uk/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics