Website review
infopickleball.com

The score is 57/100

SEO Content

✅	Title	What is Pickleball? | How is pickleball played? | Infopickleball Length : 64 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	???? Learn about the history, strategies, court layouts, and more ???? Pickleball is a community that promotes meaningful relationships, exercise, health, wellness & most of all, FUN! Learn to play pickleball with Infopickleball! Length : 233 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	What is Pickleball? | How is pickleball played? | Infopickleball
description	🟦🟦 Learn about the history, strategies, court layouts, and more 🟦🟦 Pickleball is a community that promotes meaningful relationships, exercise, health, wellness & most of all, FUN! Learn to play pickleball with Infopickleball!
url	https://infopickleball.com/
site_name	Infopickleball

SEO Content

		image	https://infopickleball.com/wp-content/uploads/2022/09/what-is-a-pickleball-banner-1.png

	Headings	H1 1	H2 13	H3 0	H4 1	H5 0	H6 0

- [H1] What is Pickleball?
- [H2] Latest Blog Entry
- [H2] The History of Pickleball
- [H2] Pickleball Skirts
- [H2] Pickleball team names
- [H2] What Is Pickleball? – A Brief Introduction
- [H2] Origin of Pickleball: how it Began?
- [H2] Why is the Game Called Pickleball?
- [H2] How Is Pickleball Played? An Easy Explanation
- [H2] What are the Dimensions of Pickleball Court?
- [H2] What is the Equipment Used in Pickleball?
- [H2] Pickleball Explained: Some Basic Rules You should know
- [H2] Pickleball is Life: Let us answer WHY?
- [H2] FAQs about Pickleball
- [H4] Categories

	Images	We found 34 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
About US	Internal	Passing Juice
Affiliate Disclosure	Internal	Passing Juice
Blog	Internal	Passing Juice
About Pickleball	Internal	Passing Juice
Court	Internal	Passing Juice
History	Internal	Passing Juice
Play Pickleball	Internal	Passing Juice
Paddles and products	Internal	Passing Juice
Rules, Score, Dimensions	Internal	Passing Juice
History of Pickleball - read article	Internal	Passing Juice
Pickleball Skirts	Internal	Passing Juice
Pickleball team names	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	doubles players need rules pickleball name

SEO Keywords

history play team products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pickleball	17	✔	✖	✔	✔
team	7	✖	✖	✖	✔
history	5	✖	✖	✔	✔
play	3	✔	✖	✔	✔
need	2	✖	✖	✖	✖

Usability

●	Url	Domain : infopickleball.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 35 Warnings : 10

Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://infopickleball.com/sitemap.xml
	Robots.txt	http://infopickleball.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.