



Website review imobook.ru

Generated on December 20 2022 19:24 PM





The score is 47/100







SEO Content

	Title	<p>Издательство "Международные отношения"</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Мировая политика и мировая экономика, международное и зарубежное право, история внешней политики, разведка и дипломатия, энциклопедии и монографии. Учебная и справочная литература, словари и сборники документов, мемуары и биографии.</p> <p>Length : 232</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1912"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Издательство "Международные отношения"</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://imobook.ru</td> </tr> <tr> <td>image</td> <td>https://imobook.ru/image/catalog/loggo.png</td> </tr> <tr> <td>site_name</td> <td>ИЗДАТЕЛЬСТВО "МЕЖДУНАРОДНЫЕ ОТНОШЕНИЯ"</td> </tr> </tbody> </table>	Property	Content	title	Издательство "Международные отношения"	type	website	url	https://imobook.ru	image	https://imobook.ru/image/catalog/loggo.png	site_name	ИЗДАТЕЛЬСТВО "МЕЖДУНАРОДНЫЕ ОТНОШЕНИЯ"
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	Headings	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2045 831 2078" style="list-style-type: none"> • [H3] Новинки 	H1	H2	H3	H4	H5	H6	0	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Бестселлеры• [H3] Подписка на новости
	Images	We found 41 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Об издательстве	Internal	Passing Juice
Контакты	Internal	Passing Juice
Где купить	Internal	Passing Juice

In-page links

Доставка и оплата	Internal	Passing Juice
Акции	Internal	Passing Juice
Вход	Internal	Passing Juice
Новинки	Internal	Passing Juice
Бестселлеры	Internal	Passing Juice
Готовится к изданию	Internal	Passing Juice
Дипломатический протокол и этикет	Internal	Passing Juice
Дипломатия	Internal	Passing Juice
Документы	Internal	Passing Juice
История международных отношений	Internal	Passing Juice
История. Исторические науки	Internal	Passing Juice
Книги по разведке	Internal	Passing Juice
Международная безопасность	Internal	Passing Juice
Международное право	Internal	Passing Juice
Международные экономические отношения	Internal	Passing Juice
Мемуары и биографии	Internal	Passing Juice
Книги о Японии	Internal	Passing Juice
Политика	Internal	Passing Juice
Право и юридические науки	Internal	Passing Juice
Серия «Банковские системы Мира»:	Internal	Passing Juice
Серия «Дипломатический корпус России»:	Internal	Passing Juice
Серия «История внешней политики зарубежных стран»:	Internal	Passing Juice
Серия «Мировые лидеры»:	Internal	Passing Juice
Серия «Моря России»:	Internal	Passing Juice
Серия «Новое экономическое мышление»:	Internal	Passing Juice
Серия «Секретные миссии»:	Internal	Passing Juice
Серия «Славянские древности»:	Internal	Passing Juice
Серия «Удивительная Япония»:	Internal	Passing Juice

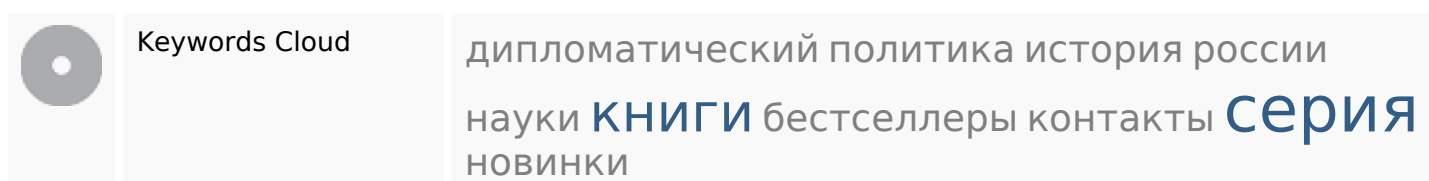
In-page links

Словари и энциклопедии	Internal	Passing Juice
Страноведение и регионоведение	Internal	Passing Juice
Учебники и учебные пособия	Internal	Passing Juice
Филология. Культурология	Internal	Passing Juice
Философия	Internal	Passing Juice
Экономика	Internal	Passing Juice
Экономическая летопись России	Internal	Passing Juice
Детские книги	Internal	Passing Juice
Художественная литература	Internal	Passing Juice
Книги на английском языке	Internal	Passing Juice
1957	Internal	Passing Juice
1958	Internal	Passing Juice
1959	Internal	Passing Juice
1960	Internal	Passing Juice
1961	Internal	Passing Juice
1962	Internal	Passing Juice
1963	Internal	Passing Juice
1964	Internal	Passing Juice
1974	Internal	Passing Juice
1991	Internal	Passing Juice
1996	Internal	Passing Juice
2004	Internal	Passing Juice
2006	Internal	Passing Juice
2007	Internal	Passing Juice
2008	Internal	Passing Juice
2009	Internal	Passing Juice
2010	Internal	Passing Juice
2011	Internal	Passing Juice

In-page links

2012	Internal	Passing Juice
2013	Internal	Passing Juice
2014	Internal	Passing Juice
2015	Internal	Passing Juice
2016	Internal	Passing Juice
2017	Internal	Passing Juice
2018	Internal	Passing Juice
2019	Internal	Passing Juice
View All Архив	Internal	Passing Juice
Все книги	Internal	Passing Juice
non/fiction № 23	Internal	Passing Juice
Авторам	Internal	Passing Juice
Где купить	Internal	Passing Juice
Об издательстве	Internal	Passing Juice
Прайс-лист	Internal	Passing Juice
Про электронные книги	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
серия	9	✘	✘	✘	✘
книги	6	✘	✘	✘	✘
история	3	✘	✘	✔	✘











Keywords Consistency

россии	3	✘	✘	✘	✘
науки	2	✘	✘	✘	✘

Usability

	Url	Domain : imobook.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document


 Too bad, your website does not take advantage of gzip.


Mobile



Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://imobook.ru/sitemap.xml>



Robots.txt

<http://imobook.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics