







# Website review ignite.co

Generated on February 22 2022 00:13 AM






The score is 49/100






## SEO Content

	Title	<p>IGNITE   Shop Quality CBD, Vape Pens, Spirits, Apparel, &amp; more!</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Shop the highest quality CBD, vape pens, spirits, apparel, &amp; energy drinks brought to you by IGNITE and Dan Bilzerian. Shop today!</p> <p>Length : 134</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://ignite.co/</td> </tr> <tr> <td>site_name</td> <td>IGNITE CBD</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>IGNITE   Shop Quality CBD, Vape Pens, Spirits, Apparel, &amp; more!</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0023/0080/5190/files/mobile-book-black_600x600.jpg?v=1624302460</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0023/0080/5190/files/mobile-book-black_600x600.jpg?v=1624302460</td> </tr> <tr> <td>image:width</td> <td>937</td> </tr> <tr> <td>image:height</td> <td>937</td> </tr> </tbody> </table>	Property	Content	url	https://ignite.co/	site_name	IGNITE CBD	type	website	title	IGNITE   Shop Quality CBD, Vape Pens, Spirits, Apparel, & more!	image	https://cdn.shopify.com/s/files/1/0023/0080/5190/files/mobile-book-black_600x600.jpg?v=1624302460	image:secure_url	https://cdn.shopify.com/s/files/1/0023/0080/5190/files/mobile-book-black_600x600.jpg?v=1624302460	image:width	937	image:height	937
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## SEO Content

		description	Shop the highest quality CBD, vape pens, spirits, apparel, & energy drinks brought to you by IGNITE and Dan Bilzerian. Shop today!												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>1</td> <td>0</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] THE SETUP</li> <li>• [H2] NICOTINE</li> <li>• [H2] CBD</li> <li>• [H2] Apparel</li> <li>• [H2] Spirits</li> <li>• [H2] Beverages</li> <li>• [H2] Events</li> <li>• [H2] About Ignite</li> <li>• [H2] Review Your Cart</li> <li>• [H2] Featured Products</li> <li>• [H3] Subtotal</li> <li>• [H6] Main menu</li> <li>• [H6] CUSTOMER SERVICE</li> <li>• [H6] SIGN UP FOR OUR MAILING LIST</li> </ul>	H1	H2	H3	H4	H5	H6	0	10	1	0	0	3	
H1	H2	H3	H4	H5	H6										
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	Images	<p>We found 39 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>													
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>													
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>													
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>													

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 1 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 45.28%

Internal Links 54.72%

## In-page links

Anchor	Type	Juice
<a href="#">ABOUT IGNITE</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">V3 (300+ Puffs)</a>	Internal	Passing Juice
<a href="#">V8 (800+ Puffs)</a>	Internal	Passing Juice
<a href="#">V15 (1500+ Puffs)</a>	Internal	Passing Juice
<a href="#">V25 (2500+ Puffs)</a>	Internal	Passing Juice
<a href="#">V3 (300+ Puffs)</a>	Internal	Passing Juice
<a href="#">V8 (800+ Puffs)</a>	Internal	Passing Juice
<a href="#">V15 (1500+ Puffs)</a>	Internal	Passing Juice
<a href="#">V25 (2500+ Puffs)</a>	Internal	Passing Juice
<a href="#">New CBD Products!</a>	External	Passing Juice
<a href="#">CBD Isolate Drops</a>	External	Passing Juice
<a href="#">CBD Broad &amp; Full Spectrum</a>	External	Passing Juice
<a href="#">CBD Gummies</a>	External	Passing Juice
<a href="#">CBD Topicals</a>	External	Passing Juice
<a href="#">CBD Energy Shots</a>	External	Passing Juice
<a href="#">CBD for Pets</a>	External	Passing Juice
<a href="#">CBD Vape</a>	External	Passing Juice
<a href="#">Tequila</a>	External	Passing Juice
<a href="#">Vodka</a>	External	Passing Juice
<a href="#">Mens</a>	Internal	Passing Juice

## In-page links

<a href="#">Womens</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">BEVERAGES</a>	External	Passing Juice
<a href="#">RETAILER/DISTRIBUTOR INQUIRY</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Vape Pens</a>	Internal	Passing Juice
<a href="#">Vape Packs</a>	Internal	Passing Juice
<a href="#">CBD Drops</a>	External	Passing Juice
<a href="#">BUY NOW</a>	External	Passing Juice
<a href="#">BUY NOW</a>	External	Passing Juice
<a href="#">BUY NOW</a>	External	Passing Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">Get Started</a>	External	Passing Juice
<a href="#">Get Started</a>	External	Passing Juice
<a href="#">Nicotine</a>	Internal	Passing Juice
<a href="#">CBD</a>	External	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">SHIPPING &amp; RETURNS</a>	Internal	Passing Juice
<a href="#">PRIVACY POLICY</a>	Internal	Passing Juice
<a href="#">TERMS OF SERVICE</a>	Internal	Passing Juice
<a href="#">WHOLESALE</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">INVESTOR RELATIONS</a>	Internal	Passing Juice
<a href="#">FINANCIAL RESULTS - CSE</a>	External	Passing Juice
<a href="#">FINANCIAL RESULTS - OTCQX</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
<a href="#">IGNITE CBD</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Powered By Discount Ninja</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	ultimate buy <b>ignite</b> started marketing expansion <b>now</b> nicotine get <b>lifestyle</b>
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## Keywords Consistency


Keyword	Content	Title	Keywords	Description	Headings
ignite	10	✓	✗	✓	✓
now	5	✗	✗	✗	✗
lifestyle	4	✗	✗	✗	✗
expansion	3	✗	✗	✗	✗
get	3	✗	✗	✗	✗

## Usability





	Url	Domain : ignite.co Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://ignite.co/robots.txt">http://ignite.co/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics