

### Website review defendoor.co.uk

Generated on April 18 2023 13:30 PM

The score is 59/100

#### SEO Content

$\bigcirc$	Title	Defendoor Fire Doors by Fabframes Ltd Length : 37					
		Perfect, y	our title c	contains betw	ween 10 and	70 charac	ters.
0	Description	<ul> <li>Defendoor by Fabframes - The Defendoor fire door is the only fully accredited fire rated door which meets current EN safety and BR standards.</li> <li>Length : 141</li> <li>Great, your meta description contains between 70 and 160 characters.</li> </ul>					
	Keywords						
$\otimes$	Reywords	-			eta keywords create keywo		age. Use <u>this free</u>
$\bigcirc$	Og Meta Properties	Good, you	ır page ta	ake advanta	ge of Og Prop	erties.	
Ŭ		Propert	У	Content			
		locale		en_US			
		type		website			
		title		Defendoo	r Fire Doors b	y Fabfram	ies Ltd
		descripti	on	door is the	e only fully ac ets current E	credited f	efendoor fire ire rated door nd BR
		url		https://defendoor.co.uk/			
		site_nam	e	Defendoo	Defendoor		
		updated_	_time	2023-04-1	.2T15:36:07+	-00:00	
	Headings	H1 1	H2 12	H3 5	H4 18	H5 0	H6 0

		<ul> <li>[H1] DEFENDOOR</li> <li>[H2] ODFFENDOOR</li> <li>[H2] Coming Soon</li> <li>[H2] The UK's trusted and most certified Fire Door</li> <li>[H2] The reliable fully accredited FD30 fire-rated door brand created by FabFrames</li> <li>[H2] FD30 FIRE DOOR</li> <li>[H2] MANUFACTURED TO HIGH STANDARDS</li> <li>[H2] WINKHAUS FIREFRAME® TESTED TO MEET FUTURE EN14351 CE REQUIREMENTS FOR FIRE DOORS</li> <li>[H2] MUTLAND® DOCUMENT M APPROVED SLIDE DOOR CLOSER</li> <li>[H2] MEETS ALL THE LATEST EN STANDARDS AND DOCUMENT Q BUILDING REGULATIONS FOR FIRE DOOR SETS</li> <li>[H2] Have Questions? 01626 333 713</li> <li>[H2] IBSCUSS YOUR PROJECT</li> <li>[H2] MEETS ALL THE LATEST EN STANDARDS AND DOCUMENT Q BUILDING REGULATIONS FOR FIRE DOOR SETS</li> <li>[H2] DISCUSS YOUR PROJECT</li> <li>[H3] Don't compromise with safety - buy the best Fire Door</li> <li>[H3] Don't compromise with safety - buy the best Fire Door</li> <li>[H3] EXPERIENCE</li> <li>[H3] REPUTATION</li> <li>[H4] Tested. Approved. Trusted.</li> <li>[H4] LEADING FIRE DOORS</li> <li>[H4] LOCAL COUNCLS</li> <li>[H4] LEADING FIRE DOORS</li> <li>[H4] LOCAL COUNCLS</li> <li>[H4] DOVED PMENTS</li> <li>[H4] DOVED</li> <li>[H4] APPROVED</li> <li>[H4] APPROVED</li> <li>[H4] ANG Safte</li> <li>[H4] APPROVED</li> <li>[H4] ANG Safte</li> <li>[H4] Newton Abbot, TQ12 5LZ</li> <li>[H4] Iemail protected]</li> <li>[H4] Information</li> </ul>
8	Images	We found 35 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.

### SEO Content

$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
$\mathbf{v}$		in an indire carnot be indexed.

#### SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 42 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

## In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
About Defendoor	Internal	Passing Juice
Fire Rated Doors	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
Order Online	Internal	Passing Juice
FD30 FIRE DOOR	Internal	Passing Juice
DOWNLOAD DATASHEET	Internal	Passing Juice
Exeter Doors	External	Passing Juice
Exeter	External	Passing Juice
HOUSING ASSOCIATIONS	Internal	Passing Juice
LOCAL COUNCILS	Internal	Passing Juice

# In-page links

DEVELOPMENTS	Internal	Passing Juice
[email protected]	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Terms and Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
FD30s Composite Fire Doors	Internal	Passing Juice
Fire Safety Doors	Internal	Passing Juice
FD30 External Fire Door	Internal	Passing Juice
FD30 External Fire Doors in Newton Abbot	Internal	Passing Juice
Winkhaus	Internal	Passing Juice
Fire Doors	Internal	Passing Juice
Fire Doors in Devon	Internal	Passing Juice
Fire Doors in Newton Abbot	Internal	Passing Juice
FD30 Flat Entrance Doors	Internal	Passing Juice
<u>EN 1634</u>	Internal	Passing Juice
		5,55
Fire Door Manufacturers in Devon	Internal	Passing Juice
Fire Door Manufacturers in Devon Fire Door Manufacturers in Newton Abbot		
	Internal	Passing Juice
Fire Door Manufacturers in Newton Abbot	Internal Internal	Passing Juice Passing Juice
Fire Door Manufacturers in Newton Abbot FD30s Composite Fire Doors in Newton Abbot	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
Fire Door Manufacturers in Newton Abbot FD30s Composite Fire Doors in Newton Abbot Newton Abbot Fire Doors	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
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Fire Door Manufacturers in Newton AbbotFD30s Composite Fire Doors in Newton AbbotNewton Abbot Fire DoorsDevon Fire DoorsFire Safety DoorSecured By Design	Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Fire Door Manufacturers in Newton AbbotFD30s Composite Fire Doors in Newton AbbotNewton Abbot Fire DoorsDevon Fire DoorsFire Safety DoorSecured By DesignPAS 24	Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Fire Door Manufacturers in Newton AbbotFD30s Composite Fire Doors in Newton AbbotNewton Abbot Fire DoorsDevon Fire DoorsFire Safety DoorSecured By DesignPAS 24FD30 Composite Fire Doors	Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Fire Door Manufacturers in Newton AbbotFD30s Composite Fire Doors in Newton AbbotNewton Abbot Fire DoorsDevon Fire DoorsFire Safety DoorSecured By DesignPAS 24FD30 Composite Fire Doors30 Minute Fire Doors	Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing Juice
Fire Door Manufacturers in Newton AbbotFD30s Composite Fire Doors in Newton AbbotNewton Abbot Fire DoorsDevon Fire DoorsFire Safety DoorSecured By DesignPAS 24FD30 Composite Fire Doors30 Minute Fire DoorsBespoke Fire Doors	Internal Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing Juice

# In-page links

<u>Newton Abbot Website Designers -</u>	External	Passing Juice
Falcon Digital	External	Passing Juice

## SEO Keywords

$\mathbf{O}$	Keywords Cloud	door tested building defendoor fire
		standards regulations doors safety all

# Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fire	50	×	×	×	×
door	32	×	×	×	×
doors	32	×	×	×	<b>*</b>
defendoor	23	×	×	×	<b>*</b>
safety	21	×	×	¥	¥

# Usability

0	Url	Domain : defendoor.co.uk Length : 15
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors : 21 Warnings : 35	
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

### Mobile

lacksquare	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://defendoor.co.uk/sitemap.xml
		https://defendoor.co.uk/sitemap_index.xml
$\bigcirc$	Robots.txt	http://defendoor.co.uk/robots.txt Great, your website has a robots.txt file.

## Optimization



Great, your website has an analytics tool.



Google Analytics