



Website review





dartmoorwhiskydistillery.co.uk

Generated on February 15 2023 15:34 PM





The score is 53/100



SEO Content

	<p>Title</p>	<p>Dartmoor Whisky Distillery, Devon English Single Malt Whisky</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>We are crafting England's finest single malt whisky in the heart of Devon. All of our English whisky is aged in individual casks.</p> <p>Length : 134</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1962"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dartmoor Whisky Distillery, Devon English Single Malt Whisky</td> </tr> <tr> <td>description</td> <td>We are crafting England's finest single malt whisky in the heart of Devon. All of our English whisky is aged in individual casks.</td> </tr> <tr> <td>url</td> <td>https://dartmoorwhiskydistillery.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Dartmoor Whisky Distillery Shop</td> </tr> <tr> <td>image</td> <td>https://dartmoorwhiskydistillery.co.uk/wp-content/uploads/2020/05/cart-icon.png</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Dartmoor Whisky Distillery, Devon English Single Malt Whisky	description	We are crafting England's finest single malt whisky in the heart of Devon. All of our English whisky is aged in individual casks.	url	https://dartmoorwhiskydistillery.co.uk/	site_name	Dartmoor Whisky Distillery Shop	image	https://dartmoorwhiskydistillery.co.uk/wp-content/uploads/2020/05/cart-icon.png
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	<p>Headings</p>	<table border="1" data-bbox="539 1995 1481 2063"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>17</td> <td>9</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	3	17	9	5	0	0				
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SEO Content

		<ul style="list-style-type: none">• [H1] DISTILLERY BAR NOW OPEN• [H1] DISTILLERY BAR NOW OPEN• [H1] THE FINEST SINGLE MALT ENGLISH WHISKY, HANDCRAFTED ON THE EDGE OF DARTMOOR NATIONAL PARK IN DEVON• [H2] Every Friday & Saturday, 4pm - 10pm• [H2] Every Friday & Saturday, 4pm - 10pm• [H2] Our Limited Releases• [H2] Whisky• [H2] 1st Distillation Sherry - Limited Edition - Certificate Included• [H2] Dartmoor Whisky Core Expressions Trio with Free Leather Hip Flask• [H2] Founder's Reserve Bordeaux Supérieur Cask• [H2] Dartmoor Gin• [H2] Dartmoor Gin 1890• [H2] DISTILLERY SHOP NOW OPEN• [H2] ON THE BLOG• [H2] Distillery Bar Now Open Friday & Saturday Evenings• [H2] Dartmoor Whisky Christmas Pudding• [H2] Dartmoor Whisky Smash Cocktail by Margoux, Exeter• [H2] SIGN UP TO OUR NEWSLETTER• [H2] Thank you for subscribing.• [H2] AS SEEN IN• [H3] 1st Distillation Sherry - Limited Edition - Certificate Included• [H3] Founder's Reserve Bordeaux Supérieur Cask• [H3] ALL BLOG POSTS• [H3] WHERE TO BUY OR DRINK• [H3] CONTACT US• [H3] LINKS• [H3] ACCOUNT MENU• [H3] CONTACT• [H3] Age Verification• [H4] 1st Distillation• [H4] NEW LIMITED RELEASE• [H4] Free UK Delivery• [H4] Small-batch distillation• [H4] Local, natural ingredients
	Images	<p>We found 32 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.44% Internal Links 97.56%

In-page links

Anchor	Type	Juice
Whisky	Internal	Passing Juice
Whisky Tasting Experience	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
My Account	Internal	Passing Juice
Basket	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Gin	Internal	Passing Juice
Gifts	Internal	Passing Juice
Clothing	Internal	Passing Juice
Visiting	Internal	Passing Juice

In-page links

Book Tasting Experience	Internal	Passing Juice
Tasting Experience Voucher	Internal	Passing Juice
Events	Internal	Passing Juice
Hold an event	Internal	Passing Juice
Distillery	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Building	Internal	Passing Juice
Our Master Distiller	Internal	Passing Juice
Production Process	Internal	Passing Juice
English Whisky	Internal	Passing Juice
Stockists	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
READ MORE	Internal	Passing Juice
BUY NOW	Internal	Passing Juice
BUY NOW	Internal	Passing Juice
EXPERIENCE VOUCHERS	Internal	Passing Juice
Dartmoor Whisky Christmas Pudding	Internal	Passing Juice
Dartmoor Whisky Smash Cocktail by Margoux, Exeter	Internal	Passing Juice
&laquo; Older Entries	Internal	Passing Juice
Contact Form	Internal	Passing Juice
Basket	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Book Experience	Internal	Passing Juice
Book The Distillery	Internal	Passing Juice
Stockists of Dartmoor Whisky	Internal	Passing Juice
My Account	Internal	Passing Juice
Login	Internal	Passing Juice

In-page links

Falcon Digital

External

Passing Juice

SEO Keywords



Keywords Cloud

open **whisky** tasting follow now reserve
experience distillery shop **dartmoor**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
whisky	16	✓	✗	✓	✓
dartmoor	13	✓	✗	✗	✓
distillery	9	✓	✗	✗	✓
experience	6	✗	✗	✗	✗
now	5	✗	✗	✗	✓












Usability

	Url	Domain : dartmoorwhiskydistillery.co.uk Length : 30
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

Doctype	HTML 5
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Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 54
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://dartmoorwhiskydistillery.co.uk/sitemap.xml</pre> <pre>https://dartmoorwhiskydistillery.co.uk/sitemap_index.xml</pre>
	Robots.txt	<pre>http://dartmoorwhiskydistillery.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics